



## **Induction Batch 2025-27**

**Date: 10<sup>th</sup> September to 15<sup>th</sup> September 2025**

**Time: 09:00 am to 05:00 pm**

**Venue: IPS Auditorium**

### **Introduction**

The "Aarambh-2025" induction program was a landmark event designed to formally welcome and orient the new MBA batch of 2025-27 at ASM's Institute of Professional Studies (IPS) and ASM's Institute of Business Management & Research (IBMR). The induction was meticulously planned as a multi-day event, running from September 10 to September 19, 2025, with a unique structure that combined a common induction for both college branches for the first three days, followed by two days of individual, institute-specific sessions.

This program served as a crucial bridge for new students, easing their transition from the academic world into the professional realm. The agenda was curated to offer a holistic experience, combining insights from distinguished corporate leaders and motivational speakers with practical sessions on essential skills. The core purpose was to not only introduce students to their new campus and curriculum but also to instill a sense of community, professional preparedness, and a clear vision for their MBA journey.

## Objective:

- Acquaint students with the academic environment: Introduce them to the curriculum, including the NEP 2020 MBA subjects, and provide guidance on topics like case study methodology and grading systems.
- Facilitate the transition to corporate life: Offer practical sessions on career and placement guidelines, corporate etiquette, and life skills to prepare students for the professional world.
- Develop essential skills: Provide training on interpersonal skills, financial literacy, and the use of modern technology like AI tools.
- Build a sense of community: Foster a welcoming and inclusive environment through icebreakers, cultural programs, and interactive sessions to help students connect with their peers and faculty
- Raise awareness on important issues: Educate students about institutional policies, such as the Anti-Ragging Committee, and promote health awareness through sessions like CPR training.

## Speakers:

Dr. Ranjit Bhelke Vice- President -Operations Kinetic Group,

Mr. Firoz Siddiqui, Magna Automotive India

Sri Anantshesh Das, Sr. General Manager, Cummins,

Directors Asm Group,

Dr. Daniel Penkar, Dean , ASM Group



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AICTE CODE : 1-4240185    DTE CODE : MB6166    AISHE CODE : C-46639



Dr. Anishkumar Karia, S.B.Patil College,

Dr. Sudhindra Sarnobat, HR Chief, i-Source Infosystems Pvt. Ltd.

Mr. Rohit Warman, SEBI Representative,

Dr.Hansraj Thorat, Research Head,ASMs

Dr.Sandeep Sane, Director, PGDM.

Mr.Shaurya Pratap Singh, Founder CEO - Value Chaze

## Report:

**Day 1** :-(September 10): The day began with a ceremonial inauguration, including a Saraswati Vandana and the lighting of a lamp. Dr. Madhura provided an insightful welcome address and an introduction to the ASM Group of Institutes. The students were addressed by the Chief Guest, Dr. Ranjit Bhelke from Kinetic Group, and Corporate Guest, Mr. Firoz Siddiqui from Magna Automotive India. In the afternoon, a short cultural program was organized by the IPS team to showcase student talent through performances like dance and singing. And afternoon featured a motivational speech by Sri Anantshesh Das from ISKCON, who spoke on the "Win-Win Situation" concept. To illustrate his point, he shared a story about a rat, a cat, an eagle, and a hunter.

**Day 2** :-(September 11): The sessions on the second day focused on career planning and foundational academic knowledge. Dr. Daniel Penkar, the Dean of the ASM Group, guided students on "Shaping your career Blueprint," offering a roadmap for their professional journey. Following this, Dr. Anishkumar Karia from S.B. Patil College gave an orientation on the MBA

Syllabus and Examination Evaluation Pattern, providing clarity on the academic structure and what students could expect. The day also featured a cultural program organized by the IPS team, where students performed live singing accompanied by a cajón. In the afternoon, the focus shifted to practical business knowledge with Dr. Sudhindra Sarnobat of i-Source Info systems Pvt. Ltd., who provided valuable insights into corporate marketing. The day concluded with a session on Financial Modelling and Valuation conducted by Mr. Rohit Warman, a SEBI Representative,

**Day 3 :-** (September 12): The final day of the common induction was designed to provide a broad understanding of the business landscape and essential professional skills. It began with Dr. Hansraj Thorat, the Research Head at ASM, who gave a session on "Insights into Financial Sector," where he discussed the latest trends, challenges, and opportunities within the financial industry. This was followed by a comprehensive panel discussion on "Insights into Marketing Sector" led by Dr. Sandeep Sane. The discussion provided a holistic overview of modern marketing strategies, digital marketing, and the evolving consumer landscape. Prof. Jeetendra Sharma conducted a session titled "Sharpening the AXE," a metaphorical talk that focused on the importance of continuously honing one's professional skills, knowledge, and readiness for the corporate world. To prepare students for their professional lives, Mr. Shaurya Pratap Singh spoke on "Campus to Corporate - Making right career choices," offering practical advice on networking, interview preparation, and navigating the transition from student to employee. The day concluded with engaging club activities, which allowed students to explore their interests and socialize

**DAY 4 :-**After three days of common induction with ASM IBMR, the fourth day of *Aarambh 2025* marked the beginning of exclusive sessions for ASM IPS students. This day was carefully planned to provide academic orientation, professional guidance, financial literacy, and exposure to modern tools that will aid students throughout their MBA journey. The day's agenda balanced knowledge-sharing sessions with interactive activities, ensuring that learning was engaging, practical, and impactful.

- The day commenced with an insightful session on National Education Policy (NEP) 2020 and its application to the MBA curriculum.

- Mr. Thakur explained how NEP emphasizes multidisciplinary learning, skill-based education, and flexibility of choice-based credit systems. Students learned how their MBA program would allow them to align academics with their career aspirations through electives, practical projects, and experiential learning.
- The session cleared doubts regarding the structure of the MBA program, evaluation methods, and the opportunities available under NEP reforms.
- Students actively interacted with the speaker, asking questions about industry-oriented subjects, internships, and skill certifications.

Immediately after this, Dr. Vikas Barbate, Dean of ASM IPS, took over the stage to address the students on “MBA Journey & Financial Literacy.” He emphasized that apart from management knowledge, financial literacy is a cornerstone for future managers. The session covered topics like:

- Budgeting and personal finance
- Savings, investments, and risk management
- Importance of credit scores and responsible borrowing
- Financial planning for both personal and business life

By narrating real-life examples, he made the session practical and relatable. He urged students to start financial planning early to avoid pitfalls later in professional life.

Following this, Dr. Vaishali Jawale conducted a practical session on the “Use of AI Tools in Teaching and Learning.” She demonstrated how AI can support research, enhance presentations, and improve productivity. Students enthusiastically interacted and explored real-time applications of AI.

- This was one of the most futuristic and interactive sessions of the day. Dr. Jawale introduced students to the revolutionary role of Artificial Intelligence (AI) in education and business.
- She demonstrated how tools like AI-powered research assistants, data analytics software, and productivity applications can help students in assignments, presentations, and decision-making.
- Students also learned about the ethical use of AI and the need to maintain originality while leveraging technology.
- The session encouraged students to move beyond traditional methods and embrace technology-driven learning to gain a competitive edge in academics and industry.

Instead of the planned Business Bazigar activity, the day featured a dynamic Research Innovation Challenge under the Research Club. Five teams participated with the mentorship of faculty members, each identifying problems in existing products and proposing innovative solutions or new features. The presentations included not only product improvements but also detailed marketing strategies, pricing models, target audience analysis, and competitive approaches. Teams challenged one another with probing questions and realistic scenarios, testing the feasibility of ideas and encouraging deeper strategic thinking. This session turned out to be an engaging platform for research, creativity, and entrepreneurial skills, providing students with hands-on exposure to innovation and managerial decision-making.

- In the concluding session, students received important guidance on scholarship schemes and documentation required for smooth academic progression.
- Ms. Patil oriented students about the library system, digital resources, and research support tools available at ASM IPS.
- Students were issued their library cards, marking an important step in becoming officially integrated with academic resources.
- This session also helped students understand the importance of research, reading habits, and documentation in their MBA journey.

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The day began with an interactive session on Interpersonal Skills Development, conducted by Mr. Sanjay Khatri. He emphasized the importance of communication, active listening, empathy, and

collaboration in a manager's career. Through role plays and real-life examples, students learned how effective interpersonal skills not only improve workplace relationships but also contribute to leadership and conflict resolution. The session encouraged students to work on their body language, confidence, and ability to connect with others.

After this session, the focus shifted toward professional grooming with a session on Campus to Corporate Connect, delivered by Mr. Mayuresh Vaze. He provided insights into the expectations of the corporate world and explained how students can smoothly transition from academic life to a professional environment. Topics such as workplace culture, time management, adaptability, teamwork, and professional etiquette were discussed in detail. Real-world examples helped students understand how to bridge the gap between theoretical knowledge and corporate practices.

the induction took an energetic turn with a lively Zumba Activity conducted by Ms. Pooja Sonavane. The session was designed not only as a fitness exercise but also as a way to reduce stress, improve focus, and promote overall wellness among students.

Ms. Sonavane engaged the students in simple yet fun dance-based fitness routines, blending music with movement to create an enthusiastic environment. The activity allowed students to relax, recharge, and experience the importance of maintaining physical health alongside their academic journey.

**Photos:**











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### **Outcomes:**

The five-day *Aarambh 2025* induction program successfully oriented students to ASM's culture, MBA curriculum, and career pathways. They gained awareness of NEP 2020, financial literacy, AI tools, placements, and corporate readiness, while also learning practical skills like CPR, interpersonal communication, and teamwork. Activities such as the Research Innovation Challenge, Zumba, and club establishment promoted creativity, health, and bonding. Overall, the program provided a balanced foundation of academics, skills, and holistic development to begin their MBA journey with confidence.