

## WORLD BOOK DAY

**Date: 23<sup>rd</sup> April 2026**

**Time: 12:00 pm to 01:30 pm**

**Venue: IPS Library**

### **Introduction:**

World Book Day is celebrated every year on 23rd April to promote the joy of reading, encourage literary engagement, and highlight the importance of books in shaping knowledge and culture. In 2026, ASM Institute of Professional Studies (ASM IPS) organized a World Book Day celebration to inspire students to develop reading habits and appreciate the value of literature in personal and academic growth. The event aimed to create awareness about the importance of books in the digital era and to cultivate intellectual curiosity among students.

### **Objective:**

The key objectives of organizing World Book Day at ASM IPS were:

- To promote reading habits among students.
- To create awareness about the importance of books in knowledge enhancement.
- To encourage students to explore different genres of literature.
- To develop communication and presentation skills through literary activities.
- To foster creativity and critical thinking among students.
- To celebrate the contribution of authors and literature to society.

## Report:

The World Book Day celebration at ASM IPS was conducted on 23rd April 2026 with great enthusiasm and active participation from students, teaching faculty, and non-teaching staff.

The program began with an introductory session highlighting the importance of World Book Day and the role of books in personal and professional development. Faculty members shared their perspectives on how reading contributes to knowledge enhancement and lifelong learning.

A special activity was organized in the institute library where all teaching and non-teaching staff gathered together to celebrate the essence of reading. Everyone spent time reading books of their choice, creating a peaceful and intellectually engaging environment. This collective reading session emphasized the importance of dedicating time to reading despite busy schedules.

After the reading session, an interactive discussion was conducted where faculty and staff shared their experiences. Participants spoke about their favorite books, discussed the themes and lessons they learned, and explained what they liked most about those books. This exchange of ideas encouraged meaningful conversations and provided insights into different perspectives, genres, and authors.

In addition to this, several student-centered activities were also conducted:

- **Book Review Competition:** Students presented reviews of their favorite books, enhancing their analytical thinking and communication skills.
- **Reading Session:** Students read excerpts from popular literary works to promote reading habits.
- **Creative Writing Activity:** Students showcased their creativity through poems, short stories, and essays.

The event witnessed enthusiastic participation, and students actively engaged in all activities. The presence and involvement of faculty and staff made the event more impactful and inspiring.

**Photos:**





## Audyogik Shikshan Mandal's

(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)

# INSTITUTE OF PROFESSIONAL STUDIES (IPS)

(Approved by AICTE, Govt. of India & affiliated to University of Pune)

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## Outcomes:

The World Book Day celebration at ASM IPS achieved its intended objectives successfully:

- Students and staff developed a renewed interest in reading.
- Awareness about the importance of books and knowledge sharing increased.
- The activity strengthened bonding among faculty, staff, and students.
- Participants enhanced their communication, analytical, and creative skills.
- The event promoted a positive academic and intellectual environment within the institute.

Overall, the celebration was highly successful and reinforced the importance of reading as a lifelong habit. It encouraged everyone to appreciate books not just as sources of knowledge but also as tools for personal growth and inspiration.