



## **Pre Placement Talk**

**Date: 23<sup>rd</sup> March 2026**

**Time: 10:00 pm to 12:30 pm**

**Venue: IPS Auditorium**

### **Introduction:**

A Pre-Placement Talk focusing on career opportunities in the automobile industry was successfully organized at the auditorium of ASM's Institute of Professional Studies from 10:00 AM to 12:30 PM. The session was conducted by industry experts from Career Edge Consultancy Group, aiming to bridge the gap between academic learning and industry expectations.

The automobile industry is one of the most dynamic and rapidly evolving sectors, offering diverse career opportunities for management students. This session was designed to provide insights into industry trends, expectations, and essential skills required for a successful career.

The program began with a traditional lamp lighting ceremony followed by Saraswati Vandana, creating a positive and respectful atmosphere. The esteemed speakers, Supriyo Banarjee, Karan Sareen, and Rajat Shome, were warmly welcomed. They were felicitated by Dr. Daniel Penkar and Dr. Vikas Barbate as a token of appreciation for their valuable contribution.

### **Objective:**

- To provide students with insights into career opportunities in the automobile industry
- To familiarize students with current industry trends and expectations
- To guide students on the skills required to become industry-ready
- To bridge the gap between academic knowledge and practical application
- To encourage students to focus on internships, skill development, and continuous learning
- To create awareness about recruitment processes and career pathways

**Speaker: Mr. Supriyo Banarjee, Mr. Karan Sareen, Mr. Rajat Shome**

### **Report:**

The Pre-Placement Talk was an engaging and informative session that offered valuable knowledge about the automobile sector and its career prospects.

The session began with a formal inauguration, including lamp lighting and Saraswati Vandana, symbolizing knowledge and wisdom. The dignitaries welcomed the guest speakers and acknowledged their expertise and contribution to student development.

The speakers from Career Edge Consultancy Group delivered insightful presentations on the automobile industry. They highlighted the rapidly changing nature of the sector, driven by technological advancements, innovation, and globalization. They emphasized that the industry is not limited to engineering roles but offers a wide range of opportunities for management students.

Various domains within the automobile industry were discussed, including:

- Marketing and Sales
- Operations Management
- Supply Chain and Logistics
- Finance and Accounting
- Human Resource Management

The speakers explained that each domain requires a unique set of skills and competencies. They stressed the importance of developing core skills such as effective communication, analytical thinking, adaptability, problem-solving, and decision-making abilities.


A major focus of the session was on making students industry-ready. The experts emphasized that theoretical knowledge alone is not sufficient. Students must gain practical exposure through internships, live projects, and real-world experiences. Continuous learning and staying updated with industry trends were also highlighted as essential for long-term success.

Dr. Daniel Penkar addressed the students and reinforced the importance of skill development. He encouraged students to align their academic learning with industry requirements and adopt a proactive approach toward personal and professional growth.

The session also included an interactive question-and-answer segment, where students actively participated and clarified their doubts regarding career opportunities, recruitment processes, and skill enhancement strategies. This interaction made the session more engaging and practical.


The event was effectively coordinated by Mrs. Payal Shelke (Placement Coordinator), along with MBA 1st-year students Mrs. Ankita Surwanshi and Payal Sawant. The program concluded with a vote of thanks, expressing gratitude to all the speakers, dignitaries, and participants.


**Photos:**



**Session**

**PRE PLACEMENT TALK  
BY CAREER EDGE**



**Company** 

**Coordinator** **IPS Placement Team**

**PATRON**

<b>Dr. Sudhakar Bokephode</b> Director, ASM's IPS	<b>Dr. Lalit Kanhore</b> Principal, ASM CSIT	<b>Dr. Daniel Penkar</b> Director, ASM IIBR
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23rd March 2026  
10:00 AM Onwards

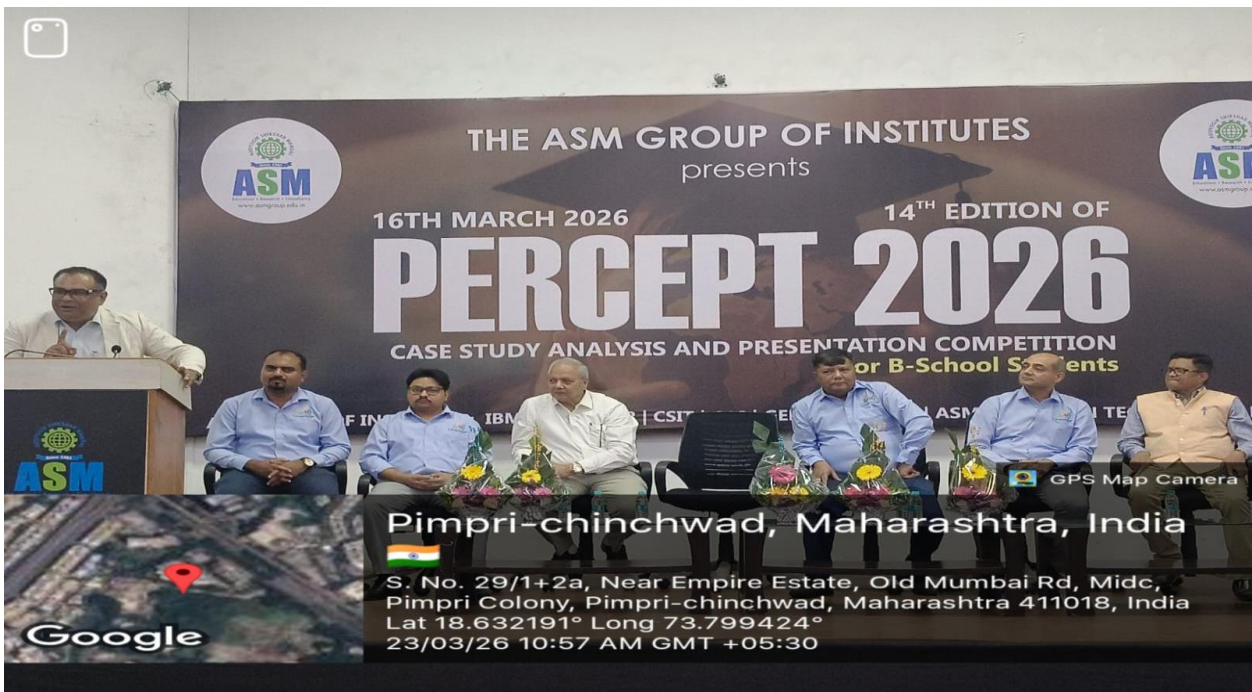
ASM IPS Auditorium





**Audyogik Shikshan Mandal's**  
(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)  
**INSTITUTE OF PROFESSIONAL STUDIES (IPS)**

(Approved by AICTE, Govt. of India & affiliated to University of Pune)  
AICTE CODE : 1-4240185    DTE CODE : MB6166    AISHE CODE : C-46639







## Outcomes:

The Pre-Placement Talk proved to be highly beneficial and impactful for the students. The key outcomes of the session are as follows:

- Students gained a clear understanding of career opportunities in the automobile industry
- Awareness about industry expectations and required skill sets was enhanced
- Students were motivated to focus on skill development and practical exposure
- The session helped in building confidence and clarity regarding career paths
- Students understood the importance of internships, continuous learning, and adaptability



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- The interactive session resolved many student queries related to placements and industry readiness

Overall, the program provided valuable guidance and direction to management students, preparing them to face future challenges and opportunities in the automobile industry with confidence and competence.