



## **Mindscape 2026 18<sup>th</sup> Edition**

**Date: 22<sup>nd</sup> February 2026**

**Time: 06:00 pm to 10:00 pm**

**Venue: IPS Auditorium**

### **Introduction:**

Mindscape 2026, the 18th edition of the prestigious Mindscape Case Study Competition, was organized with the objective of encouraging innovative thinking, analytical ability, and problem-solving skills among students. The event served as an important academic platform where students could apply their classroom knowledge to real-world business situations through structured case study analysis. In today's rapidly changing business environment, the ability to analyze complex problems and develop practical solutions has become an essential skill for future professionals. Mindscape 2026 was therefore designed to bridge the gap between theoretical learning and practical application by engaging students in an intellectually stimulating competition. The competition emphasized a 360-degree approach to case study analysis, where participants were encouraged to study a given problem from multiple perspectives such as management strategy, operations, finance, marketing, innovation, and human resource management. This comprehensive approach helped students understand that real-life challenges require well-rounded thinking and collaborative decision-making. By exploring various dimensions of a problem, students were able to develop deeper insights and propose well-structured solutions. Mindscape has been a significant academic tradition of the institute, and the 18th edition of Mindscape 2026 continued this legacy by providing a dynamic learning environment for students. The event brought together students, faculty members, alumni, and industry experts on a single platform, creating an atmosphere of knowledge exchange and intellectual growth. Such initiatives not only promote academic excellence but also nurture leadership, teamwork, and communication skills among students.

The event was honored by the presence of Chief Guest Mr. Joydeep Chatterjee, whose experience and expertise provided valuable inspiration to the participants. Another distinguished guest, Mr. Vaibhav Deshmukh, also contributed to the event by sharing his perspectives and motivating students to think creatively and strategically. Their presence enriched the program and provided students with insights into industry expectations and real-world problem-solving approaches.

The competition was evaluated by an esteemed panel of jury members including Mr. Amol Madkar and Mr. Manas Pingle, who are also proud alumni of the institution. Their involvement added great value to the event as they not only assessed the participants' presentations but also provided constructive feedback based on their professional experience.

### **Objective:**

- To develop analytical and critical thinking skills among students.
- To provide a platform for students to apply theoretical knowledge to practical business cases.
- To encourage innovative problem-solving using a 360-degree case study approach.
- To enhance presentation, teamwork, and communication skills among participants.
- To provide students with exposure to industry experts and alumni.
- To promote collaboration between students, faculty, and alumni.

### **Report:**

Mindscape 2026 marked the 18th edition of this prestigious event and witnessed enthusiastic participation from students who were eager to test their analytical abilities and management skills. The event focused on solving case studies through a 360-degree analytical approach, where participants were required to examine a problem from different perspectives and propose effective solutions. The program began with the welcoming of the Chief Guest, Mr. Joydeep Chatterjee, whose presence added great value to the event. In his address, he highlighted the importance of innovative thinking, strategic planning, and practical learning in today's competitive environment. His words inspired the students to think beyond textbooks and focus on real-world applications of knowledge.



Another respected guest, Mr. Vaibhav Deshmukh, also addressed the gathering and shared his experiences with the participants. He emphasized the importance of leadership, teamwork, and adaptability in solving complex business challenges. His guidance encouraged students to approach case studies with creativity and confidence.

The evaluation of the competition was conducted by an esteemed panel of jury members including Mr. Amol Madkar and Mr. Manas Pingle. Both jury members are also proud alumni of the institution, which made the event even more special as they returned to guide and evaluate the current generation of students. Their expertise and constructive feedback helped participants understand the strengths and areas of improvement in their analysis and presentations. During the competition, students presented their solutions by analyzing the case study in a structured manner. They examined various aspects such as market conditions, operational strategies, financial implications, and innovative solutions. The 360-degree approach encouraged participants to look at the problem holistically rather than focusing on a single dimension. The jury members carefully evaluated each presentation based on criteria such as clarity of problem understanding, creativity of the solution, feasibility of implementation, teamwork, and presentation skills. The interaction between the participants and the jury members also created an enriching learning experience for everyone present. The event successfully created an environment of healthy competition and knowledge sharing. Students gained valuable exposure to industry expectations and practical management challenges through this experience.

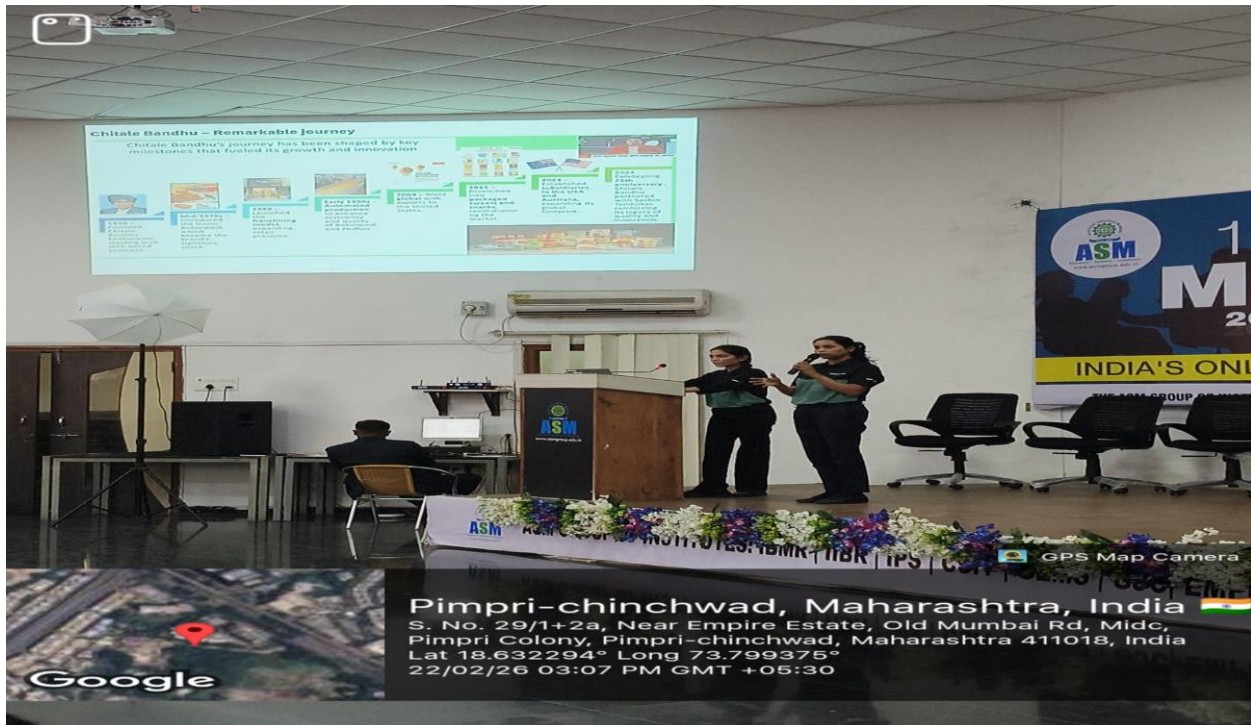






**Audyogik Shikshan Mandal's**  
(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)  
**INSTITUTE OF PROFESSIONAL STUDIES (IPS)**

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### **Outcomes:**

Mindscape 2026 proved to be a highly successful and enriching event. The competition helped students develop critical thinking, analytical ability, and problem-solving skills. It also strengthened their presentation and teamwork abilities, which are essential for professional growth. The interaction with experienced guests and alumni provided students with valuable guidance and inspiration for their future careers. The 360-degree case study approach helped participants understand the importance of analyzing problems from multiple perspectives in order to develop effective and practical solutions.