



Audyogik Shikshan Mandal's

(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)

INSTITUTE OF PROFESSIONAL STUDIES (IPS)

(Approved by AICTE, Govt. of India & affiliated to University of Pune)

AICTE CODE : 1-4240185 DTE CODE : MB6166 AISHE CODE : C-46639



Industrial Visit

Date: 14th March 2026

Time: 06:00 pm to 08:00 pm

Venue: Parle Company Talegav & Mauli Agro Farm

Introduction:

Industrial visits play a vital role in bridging the gap between theoretical knowledge and practical exposure. For management students, especially those pursuing an MBA, such visits provide an opportunity to understand real-world business operations, production processes, and organizational management.

With this objective in mind, the MBA First Year and Second Year students organized an industrial visit on 14th March 2026 to Mauli Agro Tourism Resort and the renowned Parle Products **Factory**. The visit aimed to give students insights into both the manufacturing sector and service-based agro-tourism industry.

The industrial visit was carefully planned to ensure that students could observe industrial processes, interact with professionals, and also engage in team-building and recreational activities. It served as an enriching learning experience outside the classroom environment

Objective:

- To provide practical exposure to industrial operations and management practices.
- To understand the manufacturing process of food products at the Parle Products Factory.
- To gain insights into supply chain management, quality control, and production efficiency.
- To explore the concept and business model of agro-tourism at Mauli Agro Tourism Resort.
- To enhance teamwork, communication, and interpersonal skills among students.
- To bridge the gap between academic learning and real-world application.

Report:

The industrial visit for MBA First Year and Second Year students was successfully conducted on 14th March 2026 with the main objective of providing practical exposure to industrial operations and enhancing students' understanding of real-world business practices. The visit was well-organized and structured to include both academic learning and relaxation, ensuring a balanced and engaging experience for all participants.

The journey began at 07:30 AM from the college campus, where all students and faculty members assembled before departure. The faculty coordinators briefed the students regarding the purpose of the visit, discipline to be maintained, and key learning outcomes expected from the industrial exposure. The travel experience was smooth and interactive, allowing students to engage in discussions and build enthusiasm for the visit.

The group reached Mauli Agro Tourism Resort at 09:00 AM, where breakfast was arranged. This part of the visit was mainly planned for relaxation and refreshment after the early morning travel. The peaceful and natural environment of the resort provided students with a refreshing break

from their routine academic schedule. It helped them feel relaxed, energized, and ready for the main industrial visit ahead.

At 10:30 AM, the students proceeded to visit the Parle Products Factory, which was the core academic component of the visit. Upon arrival, students were introduced to the company, its history, product range, and its strong position in the FMCG sector. The factory visit provided valuable insights into large-scale manufacturing and operational efficiency.

Students observed the complete production process, starting from the selection and testing of raw materials such as flour, sugar, and other ingredients. They learned how these materials are processed using advanced automated machinery to maintain consistency and quality. The mixing and dough preparation process demonstrated the importance of precision and standardization in production. The baking stage, carried out in large industrial ovens, highlighted the role of controlled temperature and time management in ensuring uniform product quality.

Further, students observed the cooling and packaging processes, where products were handled through conveyor systems and packed using modern machines. The importance of packaging in preserving product quality, ensuring hygiene, and maintaining brand identity was clearly explained. The visit also emphasized strict quality control measures followed by the company, including hygiene standards, regular inspections, and adherence to food safety regulations.

In addition to production, students gained insights into supply chain and distribution management. They learned how finished products are efficiently distributed across various markets through a well-organized network involving transportation, inventory control, and demand forecasting. This helped students connect theoretical concepts from subjects like operations and supply chain management to real-world practices.

An interactive session with company representatives allowed students to ask questions and gain clarity on various aspects such as production challenges, efficiency improvement, and career opportunities in the FMCG sector. This interaction added significant value to the learning experience by providing practical industry perspectives.

After completing the factory visit, the students returned to the resort for lunch at 01:00 PM. This break allowed them to relax and reflect on their learning. Students discussed their observations and shared insights about the industrial processes they had witnessed, reinforcing their understanding through peer interaction.

At 02:00 PM, students engaged in various activities at Mauli Agro Tourism Resort. This session was specifically planned for relaxation, enjoyment, and informal bonding among students. Various recreational and team-based activities were conducted, helping students to relieve stress and strengthen their interpersonal relationships. This part of the visit played an important role in enhancing team spirit, communication, and overall well-being, which are equally important for management professionals.

The visit concluded with departure from the resort at 06:00 PM. During the return journey, students shared their experiences and reflected on the knowledge they had gained throughout the day. The group reached the college campus safely at 07:30 PM, marking the successful completion of the industrial visit.

Overall, the visit provided a perfect combination of academic learning and relaxation. While the visit to the Parle Products Factory offered valuable industrial exposure and practical insights into manufacturing and management practices, the time spent at Mauli Agro Tourism Resort helped students relax, refresh, and build stronger connections with their peers. The experience was enriching, memorable, and highly beneficial for the overall development of the students.

Photos:







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Outcomes:

The entire visit was a perfect blend of industrial exposure and experiential learning. While the factory visit provided technical and managerial insights, the resort activities contributed to personal and professional development.

Students gained a holistic understanding of both manufacturing operations and service-based business models, making the visit highly impactful and enriching.