



Voting Awareness Program

Date: 11th December 2025

Time: 11:00 am to 12:00 pm

Venue: IPS Auditorium

Introduction:

In a democratic country like India, the right to vote is one of the most powerful rights given to every citizen. Voting not only allows people to choose their representatives but also gives them a voice in shaping the future of the nation. However, despite its importance, many young voters often remain unaware of their responsibilities and the impact their participation can have on governance. Therefore, creating awareness among students about the electoral process and the value of their vote is extremely important. With this objective, ASM's Institute of Professional Studies (ASM IPS), Pune, organized a Voter Awareness Program on 11 December 2025 under the Public Election Awareness Campaign of Pimpri Chinchwad Municipal Corporation (PCMC). The program was specially designed to motivate students to become informed, active, and responsible voters. To make the message more effective and engaging, the program included a **Pathnatya (street play)** presented by students, which creatively highlighted the importance of voting, youth participation, and ethical decision-making in elections. The event provided an excellent platform for students to understand the democratic process beyond textbooks and inspired them to realize their role as future leaders and responsible citizens. Through this initiative, ASM IPS



contributed meaningfully towards spreading awareness about democratic values and civic responsibilities among the youth.

Objective:

- To educate students about the importance of voting in a democratic system
- To motivate young voters to actively participate in elections
- To create awareness about the value of every single vote
- To promote responsible and informed citizenship through creative expression

Report:

The Voter Awareness Program was organized on 11 December 2025 at ASM's Institute of Professional Studies (ASM IPS), Pune under the Public Election Awareness Campaign of Pimpri Chinchwad Municipal Corporation (PCMC). The program was conducted in a well-planned and systematic manner in the college auditorium in the presence of faculty members, students,

The program commenced with a formal welcome and an introductory address explaining the purpose of the voter awareness initiative. The speakers highlighted the importance of active participation of youth in elections and how voting is not only a right but also a duty of every responsible citizen. The students were briefed about the impact of voting on governance, public policy, and the overall development of the country.

The main attraction of the event was the **Pathnatya (street play)** performed by students. Through powerful dialogues, expressive acting, and real-life situations, the performers effectively portrayed the



consequences of not voting and the importance of making informed choices during elections. The street play covered issues such as political awareness, the dangers of ignorance, the power of youth, and the role of citizens in strengthening democracy. The performances were lively, thought-provoking, and successful in holding the attention of the audience.

Students from different colleges participated enthusiastically, and their performances reflected creativity, social responsibility, and dedication towards spreading awareness. The audience responded positively and showed keen interest throughout the program. Faculty members and judges appreciated the efforts of the participants and encouraged them to continue using creative platforms to spread social awareness.

Overall, the program created a strong impact by transforming a serious topic like voting into an engaging and meaningful learning experience. The Pathnatya proved to be an effective medium for educating students about their democratic responsibilities and motivating them to take part in the electoral process.



Audyogik Shikshan Mandal's
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AICTE CODE : 1-4240185 DTE CODE : MB6166 AISHE CODE : C-46639



Photos:





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Outcomes:

The Voter Awareness Program conducted at ASM IPS proved to be highly successful and impactful. Through the Pathnatya and interactive sessions, students developed a clear understanding of the importance of voting and their responsibilities as citizens of a democratic nation. Many students realized that every single vote has the power to influence the future of the country and that informed participation in elections is essential for good governance.

The program helped in increasing awareness about democratic values, ethical voting, and active civic participation. Students were motivated to register as voters, verify their voter IDs, and participate actively in upcoming elections. The creative presentation through street play made the message more relatable and left a lasting impression on the audience.