



## **Women's Financial Empowerment**

**Date: 27<sup>th</sup> December 2025**

**Time: 02:00 pm to 03:00 pm**

**Venue: CSIT Mini Auditorium**

### **Introduction:**

Women's empowerment is a multifaceted concept that includes social, educational, economic, and financial independence. Among these, financial empowerment plays a vital role, as it enables women to take control of their lives, make informed decisions, and actively participate in the economic development of society. In the modern era, financial literacy is no longer optional; it is an essential life skill that helps individuals manage income, savings, investments, and future financial security. Despite progress in education and employment opportunities, many women still lack adequate awareness and confidence in financial matters, which limits their ability to achieve true independence.

Recognizing the importance of bridging this gap, ASM Institute of Professional Studies (ASM IPS College) organized a Women's Financial Empowerment Program on 27 December 2025, from 2:00 PM to 3:00 PM. The program was specially designed to educate and motivate women students to understand the fundamentals of financial planning and economic self-reliance. The session aimed to provide practical knowledge that would help students develop responsible financial habits from an early stage of their personal and professional lives.



The initiative reflects ASM IPS College's commitment to holistic student development and its focus on empowering women through knowledge, awareness, and skill-building. By organizing this program, the institution sought to inspire young women to become financially confident, self-dependent, and capable of contributing meaningfully to their families, workplaces, and the nation's economic growth.

### **Objective:**

The main objectives of the Women's Financial Empowerment Program were:

- To create awareness about the importance of financial independence among women.
- To educate students about basic financial concepts such as saving, budgeting, and investment.
- To encourage women to take informed financial decisions in personal and professional life.
- To motivate students to develop long-term financial planning skills.
- To promote confidence and self-reliance among women through financial knowledge.

**Speaker: Mr. Mohanti**

### **Report:**

The Women's Financial Empowerment Program was successfully conducted at ASM Institute of Professional Studies (ASM IPS College) on 27 December 2025, from 2:00 PM to 3:00 PM. The program was organized with the aim of creating awareness among women students about the importance of financial literacy and economic independence in today's competitive and fast-changing world.



The session began with a brief introduction highlighting the relevance of financial empowerment for women and its role in achieving personal, professional, and social growth. Faculty members emphasized that financial knowledge enables women to manage their earnings wisely, plan for future goals, and face financial challenges with confidence. The importance of early financial planning was explained to encourage students to develop disciplined financial habits from a young age.

During the program, the resource person elaborated on key financial concepts such as budgeting, saving, investment, and responsible spending. Students were guided on how to prepare a simple personal budget, understand income and expenses, and differentiate between needs and wants. Various saving methods and basic investment options were also discussed to help students understand how small, consistent efforts can lead to long-term financial security.

The session also focused on building awareness about financial decision-making and avoiding common financial mistakes. Real-life examples were shared to help students relate theoretical knowledge to practical situations. Special emphasis was laid on encouraging women to take independent financial decisions and to be confident in managing their finances without dependency.

The program was interactive, with students actively participating by asking questions and sharing their views and experiences. This interaction made the session more engaging and helped clarify doubts related to personal finance. The active involvement of participants reflected their interest in gaining financial knowledge and improving their understanding of economic independence.

The program concluded at 3:00 PM with a vote of thanks, expressing gratitude to the organizers, faculty members, and students for their cooperation and enthusiastic participation. Overall, the session proved to be informative, motivating, and beneficial for the women students of ASM IPS College



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**Photos:**





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 Lat 18.632351° Long 73.799184°  
 Saturday, 27/12/2025 02:07 PM GMT +05:30



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## Outcomes:

The Women's Financial Empowerment Program was highly successful and achieved its objectives. Students gained valuable insights into financial management and the importance of economic independence. The program helped in:

- Enhancing financial awareness among women students.
- Building confidence to make independent financial decisions.
- Encouraging responsible financial behavior and long-term planning.
- Creating a positive mindset toward women's empowerment through financial literacy.

Overall, the program proved to be a meaningful initiative by ASM IPS College in promoting women's empowerment and preparing students for a financially secure future.