



Voter Awareness Campaign

Date: 16th November 2024

Time: 11:00 am to 1:00 pm

Venue: Entire ASM IPS College Campus and Surrounding Locality

Introduction:

Voting is not just a right, but a responsibility of every citizen in a democratic nation. To spread awareness about the importance of voting and to encourage responsible citizenship among the youth, a Voter Awareness Campaign was organized at ASM IPS College, Pimpri on 16th November 2024.

This initiative was part of the Systematic Voters' Education and Electoral Participation (SVEEP) program led by the Election Commission of India. The aim was to motivate students, staff, and local residents to participate actively in the democratic process and to ensure that every vote counts.

Objective:

- To create awareness about the importance of voting among students and the community.
- To educate first-time voters about the registration process and their rights.
- To encourage greater participation in elections and democratic duties.
- To spread the message of ethical, informed, and inclusive voting.

Report:

The day began with activities across the college campus:

- A voter pledge ceremony was conducted, where all students and staff took an oath to vote responsibly in every election.
- Informative posters, banners, and slogans were displayed across the campus on themes like "*Proud to be a Voter*", "*No Voter to be Left Behind*", and "*Your Vote, Your Voice*".

Awareness Rally Outside the Campus

The highlight of the day was a voter awareness rally that started from the college gate and passed through nearby areas including residential colonies and marketplaces:

- Pamphlets were distributed containing information about voter registration, voter ID corrections, and polling booth details.
- Volunteers interacted with shopkeepers, youth, and senior citizens, resolving common doubts about the voting process.

As part of the Voter Awareness Campaign, students of ASM IPS College came together to create a large, inspiring rangoli at the main entrance of the campus on 16th November 2024. This beautiful artwork was not made for competition, but purely as a symbolic expression of civic duty and national pride.

Bright colors, creative patterns, and thoughtful visuals made the rangoli a center of attraction for all visitors. It conveyed a strong social message through artistic expression, reinforcing the importance of voting in a visually appealing way.

Faculty and students paused to admire the rangoli, and many clicked pictures to share on social media, further helping to spread the message of the event beyond the campus. The initiative truly reflected the spirit of unity and awareness that the campaign aimed to promote.

Such initiatives are vital in shaping responsible future citizens and building a strong, aware, and empowered democracy.



Audyogik Shikshan Mandal's
(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)

INSTITUTE OF PROFESSIONAL STUDIES (I)

(Approved by AICTE, Govt. of India & affiliated to University of Pune)

AICTE CODE : 1-4240185 DTE CODE : MB6166 AISHE CODE : C-46639



Photos:



ASM'S IPS AND CSIT ORGANISED
VOTERS AWARENESS
CAMPAIGN
ARE YOU REALLY FOLLOWER OF
INDIAN CONSTITUTION..?
If Yes...



Please Cast Your Valuable Vote On 20/11/2024

VOTE FOR BETTER INDIA







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Outcomes:

- Created strong awareness among students, staff, and community members.
- Over **100** first-time voters registered using the online system, guided by faculty.
- Spread electoral knowledge beyond the campus, reaching local neighborhoods.
- Built a culture of civic responsibility and patriotism among youth.
- Strengthened the values of democracy and participatory governance.