

SWATCH BHARAT

Date: October 1, 2024

Time: 11:00 a.m. to 1:00 p.m.

Venue: ASM's Institute of Professional Studies Pimpri Campus.

Introduction: The Swachh Bharat Abhiyan, launched by the Government of India, aims to promote cleanliness, hygiene, and sanitation across the country. As a part of this national initiative, ASM IPS College in Pimpri organized a Swachhata Abhiyan (Cleanliness Drive) across the entire campus. The event was organized to foster a sense of responsibility among students and staff, encouraging them to maintain cleanliness in and around the college premises. This initiative aligns with the college's commitment to contributing to the Swachh Bharat Mission and creating a cleaner, healthier environment.

Objective: The main objectives of the Swachhata Abhiyan at ASM IPS College were:

1. To create awareness about the importance of cleanliness and hygiene.
2. To engage students and staff in active participation for maintaining a clean and green campus.
3. To contribute towards the national movement of the Swachh Bharat Abhiyan.

Report:

The Swachhata Abhiyan organized at ASM IPS College, Pimpri, was a successful and impactful event. Through the collective effort of the students, staff, and faculty, the campus was transformed into a cleaner and more hygienic environment. This initiative not only contributed to the national mission of Swachh Bharat but also instilled a sense of responsibility and environmental consciousness among the participants. Moving forward, the college will continue its efforts to maintain cleanliness and promote hygiene across its campus.

The cleanliness drive was carried out across various parts of the college campus.

The event included:

- **Cleaning the surroundings:** Students and staff members were divided into teams, with each group assigned specific areas to clean. This included cleaning the college grounds, pathways, classrooms, and other common areas.
- **Waste segregation:** Awareness sessions were conducted about waste segregation, and separate bins for wet and dry waste were placed across the campus.

Photos:





Outcomes:

The Swachhata Abhiyan at ASM IPS College was a huge success. The entire campus was cleaned and beautified, and the event successfully achieved its objectives. Some of the notable outcomes were:

1. **Cleaner Campus:** The college campus appeared visibly cleaner, with waste removed from the grounds and pathways, and all areas were sanitized.
2. **Increased Awareness:** Students and staff members became more aware of the importance of cleanliness and maintaining a hygienic environment.
3. **Community Engagement:** The event fostered a sense of community among students, staff, and faculty as everyone worked together for a common cause.

