

No Vehicle Day Celebration at ASM IPS Campus

Date: 05th September 2024

Time: 11:00 am to 12:00 pm

Venue: IPS Auditorium

Introduction: The "No Vehicle Day" celebration at ASM IPS Campus was held with the objective of raising awareness about the rising global population and its environmental impact, particularly the strain on urban infrastructure and transportation systems. The initiative encouraged students, faculty, and staff to leave their personal vehicles at home for the day, promoting sustainable modes of transportation like walking, cycling, or carpooling.

This event was organized to highlight the critical issues surrounding transportation, air pollution, and the long-term benefits of reducing vehicular emissions. It aimed to inspire the campus.

Objective: The main objectives of the event were

1. Environmental Awareness
2. Population Awareness
3. Health Promotion
4. Community Participation

Report:

The "No Vehicle Day" celebration featured several activities designed to engage the campus community:

Rally Students and faculty participated in a rally that covered key areas of the campus, raising slogans like "Reduce, Reuse, Recycle" and "Walk for a Cleaner Tomorrow." The aim was to promote eco-friendly commuting options and create awareness about the environmental impact of vehicles.

Experts in the fields of urban planning, environmental science, and population studies were invited to give talks and workshops. Topics included the effects of urbanization and population

growth on transportation systems, and how adopting alternative commuting options can reduce carbon footprints.

Informational booths were set up around the campus to highlight key facts about population growth, transportation challenges, and climate change.

No Vehicle Day" is a global initiative that encourages people to refrain from using private motor vehicles for a day. The primary goal of the event is to raise awareness about environmental issues related to pollution, traffic congestion, and the over-reliance on automobiles for daily commuting. The event advocates for a shift toward more sustainable transportation options, such as walking, cycling, and public transport. At ASM IPS Campus, the celebration was not just a one-day event, but a call for the community to adopt more eco-friendly habits in the long term.

Photos:





Outcomes:

The "No Vehicle Day" celebration had a positive and tangible impact on both environmental awareness and community spirit:

1. **Increased Awareness:** Many students and faculty members expressed a greater understanding of how personal transportation choices contribute to environmental degradation, and the need to take action in the face of rising population and pollution.
2. **Promoted Healthier Living:** With walking and cycling as the primary modes of transportation for the day, participants reported feeling healthier and more energized by the end of the event. The initiative helped demonstrate how reducing reliance on motor vehicles can improve both individual health and environmental well-being.
3. **Strengthened Campus Community:** The event brought together individuals from various departments, fostering a sense of unity in tackling environmental challenges. Collaborative efforts, such as carpooling and shared transportation, were also encouraged as part of the event's long-term goals.