

## “Celebration of Diwali Fest”

**Date: 08<sup>th</sup> November 2023**

**Venue: ASM's IPS Campus, Pimpri, Pune.**

**Time: 10:30AM – 03:00PM**

**Introduction:** Diwali Fest unfolded with an explosion of colors, lights, and festive fervor as students and staff came together to celebrate the triumph of light over darkness. The grand display and sale of Diwali decorations added an extra sparkle to the event, transforming the campus into a vibrant hub of cultural exchange and celebration.

### **Objective:**

1. The event aimed to create an immersive experience that showcased the richness and diversity of Indian culture, particularly the customs associated with Diwali.
- 2 To celebrate the festival of Diwali in a grand manner, honoring its cultural significance and traditions and imbibe these instinct in the students.
- 3 To foster a sense of community and inclusivity by bringing together individuals from diverse backgrounds to participate in collective celebrations.
- 4 To support local artisans and craftsmen by providing them with a platform to showcase their talents and sell their handmade Diwali decorations.
- 5 To promote entrepreneurship skills in the minds of students.

**Report:** The event started with inauguration & lamp lightening by Dr. Vikas Babate Sir and all teaching staff. All the dignitaries visited all the Diwali Stalls. ‘Diwali Fest’ featured an array of stunning Diwali decorations, ranging from traditional diyas and rangoli designs to contemporary LED lights and lanterns. Each display was meticulously arranged to showcase the rich cultural heritage associated with the festival of lights. Local artisans and student groups showcased their craftsmanship through handmade Diwali decorations, including intricately designed clay lamps, eco-friendly paper lanterns, and embellished puja thalis.

Their creative expressions added a unique charm to the festivities. Throughout the event, cultural performances such as classical dances, folk music, and skits depicted the essence of Diwali and its significance in Indian culture. Students enthralled the audience with their talents, spreading joy and camaraderie. Participants had the opportunity to participate in workshops on traditional Diwali crafts, including candle making, flower garland weaving, and mehndi (henna) art. These hands-on activities fostered creativity and cultural appreciation among participants.

Delicious Diwali delicacies, ranging from sweets like jalebi and ladoo to savory snacks like samosas and pakoras, tantalized the taste buds of visitors. The aroma of freshly prepared treats added to the festive ambiance, creating a multisensory experience. In the spirit of giving, the fest also hosted charity drives to support underprivileged communities. Donation boxes were set up, and proceeds from the sale of certain decorations were directed towards charitable causes, embodying the ethos of compassion and generosity inherent in Diwali celebrations. Donations embodies the spirit of compassion and philanthropy associated with Diwali in the minds of students. At the end of the fest students graced the occasion with singing devotional songs.

### Photos:







### Outcomes:

- 1 The event fostered a deeper appreciation for Indian culture and traditions among students, faculty, and visitors.
- 2 Interactive workshops, decorative displays, and cultural performances, attendees gained insights into the significance of Diwali and its rituals.
- 3 Students showcased sense of unity and inclusivity which promoted social cohesion and strengthened bonds within the college community.