



## **BLOOD DONATION CAMP**

**Date: 30<sup>th</sup> August 2025**

**Time: 10:00 am to 03:00 pm**

**Venue: ASM'S IPS CAMPUS**

### **Introduction:**

On Saturday, 30th August 2025, ASM IPS College, Pimpri successfully organized a Blood Donation Camp in association with the Lions Club of Pune Galaxy and Akshay Blood Center. The event was part of the college's continuous efforts to promote social responsibility, community welfare, and active participation of youth in humanitarian causes.

Keeping this in mind, ASM IPS College initiated the camp to sensitize students and staff about the importance of donating blood and to provide them an opportunity to contribute directly to society. The involvement of the Lions Club of Pune Galaxy and Akshay Blood Center ensured that the drive was well-coordinated, medically safe, and impactful.

The event also served as a platform to educate first-time donors, reduce fears related to blood donation, and inspire students to make voluntary blood donation a regular practice.

## Objective:

- To create awareness about the significance of blood donation in saving lives.
- To provide students and staff an opportunity to serve society through voluntary donation.
- To strengthen the culture of social responsibility and community service within the institution.
- To support local hospitals and patients by contributing safe and sufficient blood supply.

## Report:

The event officially began at 10:00 AM with a brief inaugural ceremony. The Principal of ASM IPS College welcomed the gathering and highlighted the importance of youth participation in such humanitarian activities. Dignitaries from the Lions Club of Pune Galaxy delivered motivational words, while representatives of Akshay Blood Center explained the medical significance of blood donation and addressed common myths associated with it.

The camp was well-organized with separate counters for registration, medical check-up, donation, and post-donation refreshments. Donors first registered their names and details at the help desk. They were then guided to a health screening area where doctors and nurses checked their blood pressure, hemoglobin levels, and overall fitness for donation. Only those found medically fit were allowed to proceed.

The donation process was carried out under the supervision of trained professionals from Akshay Blood Center. Strict hygiene protocols were followed, and all necessary equipment was sterilized. The presence of doctors, nurses, and volunteers ensured that every donor felt

comfortable and safe. Many first-time donors were initially nervous, but the supportive medical staff and encouragement from peers gave them confidence.

The atmosphere in the Campus was vibrant and inspiring. Groups of students volunteered enthusiastically, while faculty members also led by example by donating blood themselves. Some students even shared that they were motivated to donate after learning that *a single unit of blood can save up to three lives.*

Post-donation, each donor was given refreshments like juice, fruits, and biscuits to help them regain energy. A highlight of the event was the distribution of gift boxes to every donor as a gesture of appreciation. This thoughtful initiative created a sense of recognition and encouraged participants to continue donating in the future. More than 130 volunteers registered, and around 90 units of blood were successfully collected.

### Photos:









**Audyogik Shikshan Mandal's**

(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)

## **INSTITUTE OF PROFESSIONAL STUDIES (IPS)**

(Approved by AICTE, Govt. of India & affiliated to University of Pune)

AICTE CODE : 1-4240185    DTE CODE : MB6166    AISHE CODE : C-46639



### **Outcomes:**

The Blood Donation Camp proved to be highly successful. The collected blood will be utilized for patients in need at various hospitals, directly contributing to saving lives. The initiative received overwhelming response, instilling a strong sense of pride and social responsibility among students.

The collaboration between ASM IPS College, Pimpri, Lions Club of Pune Galaxy, and Akshay Blood Center highlighted the spirit of community service and strengthened the commitment towards humanitarian values. Many students pledged to continue participating in future donation drives. The gesture of giving gift boxes created a positive and encouraging environment, motivating participants to become regular donors.