



Audyogik Shikshan Mandal's
(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)
INSTITUTE OF PROFESSIONAL STUDIES (IPS)

(Approved by AICTE, Govt. of India & affiliated to University of Pune)
AICTE CODE : 1-4240185 DTE CODE : MB6166 AISHE CODE : C-46639

“Placement Grooming Session”

Date: 9th November 2024

Time: 10:30 a.m.

Venue: ASM’s Institute of Professional Studies Auditorium

Introduction:

The Placement Grooming Session was organized to prepare MBA students for industry expectations, job interviews, and professional success. As students transition from academics to corporate careers, it is essential to equip them with interview skills, resume-building techniques, corporate etiquette, and confidence.

This session aimed to bridge the gap between academic learning and industry demands, ensuring that students are well-prepared to showcase their potential to recruiters.

Objective:

- To enhance students’ communication, presentation, and interview skills.
- To guide students on resume writing and LinkedIn profile optimization.
- To provide insights into corporate culture, expectations, and workplace ethics.
- To train students on aptitude tests, group discussions, and personal interviews.
- To boost students' confidence and professionalism in job placements.

Speakers:

1. Dr. Daniel Penkar,

Report:

The session began with an introductory talk emphasizing the importance of professional grooming for placements. The speakers shared insights into how recruiters assess candidates beyond just technical knowledge.

Students participated in a resume-building workshop, where they learned to highlight their skills, achievements, and projects effectively. The trainers provided real-time feedback on resumes, helping students refine their profiles.

A mock interview session was conducted, simulating real-life interview scenarios, where students practiced answering behavioral and industry-specific questions. This was followed by group

discussions and aptitude test training, where students were taught how to structure their responses and stand out in competitive discussions.

The session concluded with an interactive Q&A session, allowing students to clarify doubts and seek personalized career guidance from the experts.

The Placement Grooming Session proved to be highly beneficial for MBA students, equipping them with the essential skills required for job placements. The session not only helped students enhance their interview techniques and resumes but also boosted their confidence and readiness for the corporate world.

Photos:



Outcomes:

- Improved confidence among students in handling job interviews and group discussions.
- Enhanced resume-writing and LinkedIn optimization skills for better job prospects.
- Awareness of corporate expectations and professional conduct.
- Hands-on practice with mock interviews and real-time recruiter feedback.
- Students gained a clear understanding of their strengths and areas for improvement before facing actual placements.