

Course Attainment for all course for 2023-24 Batch

Sem 1				
Subject Code	Name of the Subjects	Number of credit	Sub Type	Attainment Level
101	Managerial Accounting	3	GC-01	2.9
102	Organizational Behaviour	3	GC-02	2.8
103	Economic Analysis for Business Decisions	3	GC-03	2.9
104	Business Research Methods	3	GC-04	2.9
105	Basics of Marketing	3	GC-05	3.0
106	Digital Business	3	GC-06	3.0
107	Management Fundamentals	2	GE - UL - 01	2.8
108	Indian Economy	2	GE - UL - 02	2.9
109	Entrepreneurship Development	2	GE - UL - 03	3.0
114	Enterprise Analysis & Desk Research	2	GE-IL-02	3.0
116	MS Excel	2	GE - IL - 04	3.0
FOU-002	Elementary Mathematics and Statistics	1	Foundation Course(Elective)	3.0
FOU-004	Elementary Accounting	1	Foundation Course(Elective)	3.0




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Sem 2				
Subject Code	Name of the Subjects	Number of credit	Sub Type	Attainment Level
201	Marketing Management	3	GC-07	2.4
202	Financial Management	3	GC-08	2.3
203	Human Resources Management	3	GC-09	2.6
204	Operations & Supply Chain Management	3	GC-10	2.4
205 MKT	Marketing Research	3	SC – MKT- 01	2.2
205 FIN	Financial Markets and Banking Operations	3	SC – FIN – 01	2.2
205 HR	Competency Based Human Resource Management	3	SC – HRM – 01	2.2
205 OSCM	Services Operations Management - I	3	SC – OSCM – 01	2.2
205 BA	Basic Business Analytics using R	3	SC – BA – 01	2.2
206 MKT	Consumer Behaviour	3	SC – MKT- 02	2.2
206 FIN	Personal Financial Planning	3	SC – FIN – 02	2.2
205 HR	Employee Relations & Labour Legislation	3	SC – HRM – 02	2.2
206 OSCM	Supply Chain Management	3	SC – OSCM – 02	2.2
206 BA	Data Mining	3	SC – BA – 02	2.2
208	Geopolitics & World Economic Systems	2	GE - UL – 08	3.0
209	Startup and New Venture Management	2	GE – UL - 09	2.4
211	Business, Government & Society	2	GE - UL – 11	2.5
214	Industry Analysis & Desk Research	2	GE – IL – 09	3.0
FOU - 007	Elementary MS WORD	1	Foundation Course(Elective)	2.7
FOU – 008	Elementary MS POWERPOINT	1	Foundation Course(Elective)	3.0
FOU – 009	Elementary Data Interpretation & Logical Reasoning	1	Foundation Course(Elective)	3.0
FOU – 010	Elementary Verbal and Reading Comprehension	1	Foundation Course(Elective)	3.0




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Sem 3

Subject Code	Name of the Subjects	Number of credits	Sub Type	Attainment Level
301	Strategic Management	3	GC – 11	2.4
302	Decision Science	3	GC – 12	2.2
303	Summer Internship Project	3	GC – 13	3.0
304 MKT	Services Marketing	3	SC – MKT- 03	1.97
304 FIN	Advanced Financial Management	3	SC – FIN - 03	2.0
304 HR	Strategic Human Resource Management	3	SC – HRM – 03	1.97
304 OSCM	Services Operations Management - II	3	SC – OSCM - 03	1.97
304 BA	Advanced Statistical Methods using R	3	SC – BA - 03	2.0
1(Minor)	Fundamentals of Pharma and Healthcare Management	3	SC – PHCM- 01	1.97
1(Minor)	Agriculture and Indian Economy	3	SC – RABM – 01	1.97
305 MKT	Sales & Distribution Management	3	SC – MKT- 04	2.17
305 FIN	International Finance	3	SC – FIN - 04	2.17
305 HR	HR Operations	3	SC – HRM – 04	2.17
305 OSCM	Logistics Management	3	SC – OSCM - 04	2.17
305 BA	Machine Learning & Cognitive intelligence using Python	3	SC – BA - 04	2.17
307	International Business Environment	2	GE - UL - 14	2.1
309	Knowledge Management	2	GE - UL - 16	2.0
310	Corporate Governance	2	GE - UL - 17	2.1
313 MKT	International Marketing	2	SE – IL - MKT- 08	3.0
315 FIN	Indirect Taxation	2	SE – IL - FIN – 12	3.0
312 HRM	Talent Management	2	SE – IL - HRM - 07	3.0
314 OSCM	Business Excellence	2	SE – IL - OSCM – 09	3.0
312 BA	Social Media, Web & Text Analytics	2	SE – IL - BA – 06	3.0
314 MKT	Digital Marketing II	2	SE – IL - MKT- 09	3.0
318 FIN	Digital Banking	2	SE – IL - FIN – 15	3.0
315 HRM	International HR	2	SE – IL - HRM - 10	3.0
315 OSCM	Toyota Production System	2	SE – IL - OSCM – 10	3.0
313 BA	Industrial Internet of Things	2	SE – IL - BA – 07	3.0
316 MKT	Marketing Analytics	2	SE – IL - MKT- 11	3.0
320 FIN	Project Finance and Trade Finance	2	SE – IL - FIN – 17	3.0
318 HRM	Performance Management System	2	SE – IL - HRM - 13	3.0
316 OSCM	Operations & Service Strategy	2	SE – IL - OSCM – 11	3.0
317 BA	E- commerce Analytics - I	2	SE – IL - BA – 11	3.0
Minor (1)	Strategic Planning & Healthcare Management	2	SE – PHCM- 03	3.0
Minor (2)	Information Technology in Pharma and Healthcare	2	SE – PHCM- 04	3.0
Minor (1)	Rural Credit and Finance	2	SE – RABM – 03	3.0
Minor (2)	Rural Marketing - I	2	SE – RABM – 04	3.0




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Sem 4				
Subject Code	Name of the Subjects	Number of credits	Sub Type	Attainment Level
401	Enterprise Performance Management	3	GC – 14	2.5
402	Indian Ethos & Business Ethics	3	GC – 15	2.2
403 MKT	Marketing 4.0	3	SC – MKT- 05	3.0
403 FIN	Financial Laws	3	SC –FIN- 05	3.0
403 HR	Organizational Diagnosis & Development	3	SC – HR- 05	3.0
403 OSCM	E Supply Chains & Logistics IV	3	SC – OSCM- 05	3.0
403 BA	Economics of Network Industry	3	SC – BA- 05	3.0
404 MKT	Marketing Strategy	3	SC – MKT- 06	2.4
404 FIN	Current Trends & Cases in Fin.	3	SC –FIN- 06	2.2
404 HR	Current Trends & Cases in Human Resource Management	3	SC – HR- 06	2.5
404 OSCM	Industry 4.0	3	SC – OSCM- 06	2.2
404 BA	Artificial Intelligence in Business Applications	3	SC – BA- 06	2.6
2 (MINOR)	ICT for Agriculture Management	3	SC – RABM – 02	2.2
2 (MINOR)	Pharma and healthcare regulatory environment in India	3	SC – PHCM- 02	2.2
405	Global Strategic Management	2	GE - UL - 19	2
408	Corporate Social Responsibility & Sustainability	2	GE - UL – 22	2
409 MKT	Customer Relationship Management	2	SE – IL - MKT- 13	3
412 FIN	Strategic Cost Management	2	SE – IL - FIN – 24	3
412 HR	Labour Legislation	2	SE – IL - HRM - 18	3
409 OSCM	Enterprise Resource Planning	2	SE – IL - OSCM – 14	3
409 BA	E- Commerce Analytics -II	2	SE – IL - BA - 13	3
3(Minor)	Agri – Entrepreneurship	2	SE– RABM – 05	3
3(Minor)	Pharmaceutical Import and Export	2	SE – PHCM- 05	3
412MKT	Retail Marketing	2	SE – IL - MKT- 16	2.7
413 FIN	Rural and Micro Finance	2	SE – IL - FIN – 25	2.8
415 HR	E-HRM	2	SE – IL - HRM - 21	2.7
411 OSCM	Supply Chain Strategy	2	SE – IL - OSCM – 16	2.8
410 BA	Healthcare Analytics	2	SE – IL - BA - 14	2.8
4(Minor)	Rural Marketing II	2	SE – RABM – 06	2.8
4(Minor)	Entrepreneurship in Pharma and Healthcare	2	SE – PHCM- 06	2.8




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