

“WALK FOR SOIL”

Date: 05th December 2022

Introduction: Soil, often referred to as the "skin of the Earth," is a complex and dynamic ecosystem that plays a critical role in supporting life on our planet. In response to these challenges, the Walk for Soil initiative aims to raise awareness about the importance of soil health and inspire action to protect and restore our soils. Through a series of educational events, community outreach efforts, and advocacy campaigns, the Walk for Soil initiative seeks to engage individuals, communities, and policymakers in conversations about soil conservation, sustainable land management, and the critical role of soil in mitigating climate change.

Objective: The objective of the program was to initiate the importance of Soil among the students of ASM.

Report: In collaboration with the “Isha Foundation”, ASM Group of Institutes organized a significant event named "Walk for Soil" on Soil Day, December 5th, 2022. This event aimed to promote environmental consciousness, particularly concerning soil health, among the students of ASM Group.

On Soil Day, all students of ASM Group participated in the "Walk for Soil" rally. The rally commenced from the campuses and proceeded through designated routes in the vicinity. Participants carried placards and banners with slogans advocating for soil preservation and environmental sustainability. The rally served as a visible demonstration of ASM Group's commitment to soil health and garnered attention from the broader community.

These sessions provided students with deeper insights into the importance of soil conservation, the challenges posed by soil degradation, and practical steps to mitigate soil erosion and promote soil fertility

The "Walk for Soil" event organized by ASM Group of Institutes in collaboration with the Save Soil organization was a significant milestone in promoting environmental consciousness, particularly regarding soil health, among students.

Outcomes: It was great initiative from ASM IPS team to spread the importance of soil health.

Photos:

WALK FOR SOIL
Take Save Soil to millions more

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5 DEC 2022

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