

The role of HR in Organisation Development and Strategic Change Management During Uncertain Times

Date- 26th September 2020

Time- 04.30-5.45pm

Speakers:

1. Mr. Quang Le
2. Dr. Roland Livingston

ASM GROUP OF INSTITUTES' organized webinar on 'The role of HR in Organisation Development and Strategic Change Management During Uncertain Times' on 26th September 2020.

Mr. Quang Le explained the process of change in organization. He said, "If you are fair, you help to bind employees emotionally to the company not only in bad times, but also in good times when there is a lot of competition." HR should also emphasise the importance of efficiency, performance improvement and cost control to the organisation's survival. "As a result, workers will better understand during these times and will be more likely to co-operate." With the intensity of the economic downturn, many companies have been reluctant to invest in training workers, resorting to short-term cost-cutting —that is, freezing pay and suspending contributions to retirement plans—to avoid deeper staff cuts. These cutbacks may seem minor compared with full-blown lay-offs, but the effects on the remaining employees can be significant.

Dr. Roland Livingston covered significance of communication as change unfolds in organization. He also spoke about Forming a strategic business partnership between HR Professionals and Business Leaders.

Change management is the systematic approach and application of knowledge, tools and resources to deal with change. It involves defining and adopting corporate strategies, structures, procedures and technologies to handle changes in external conditions and the business environment. Effective change management goes beyond project management and technical tasks undertaken to enact organizational changes and involves leading the "people side" of major change within an organization. The primary goal of change management is to

successfully implement new processes, products and business strategies while minimizing negative outcomes.

Overall webinar was very informative and useful for the students.

An initiative by

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An Illustrative and Essential Webinar on

THE ROLE OF HR IN ORGANISATION DEVELOPMENT AND STRATEGIC CHANGE MANAGEMENT DURING UNCERTAIN TIMES

 

Mr. Quang Le
Change Strategist & Executive Coach.
ICF - Associate Certified Coach.
Certified Change Management Practitioner (PROSCI).
Certified Scrum Master.

Dr. Roland Livingston
Organizational Change Consultant & Certified Coach.
Doctorate in Organisational Change

Key Takeaways

Understanding the process of change in organisations.

Significance of communication as change unfolds in organisations.

Forming a Strategic Business Partnership between HR Professionals and Business Leaders.

📅 26th September 2020 🕒 4.30 pm to 5.45 pm IST

REGISTER NOW

— For more details contact —

ASM Executive Education:
✉️ odcsupport@asmedu.org
📞 Mr. Marshal Stephen - 9130477771

NHRDN:
✉️ shital.bansode@nationalhrd.org
📞 Ms. Shital Bansode - 90110 62582