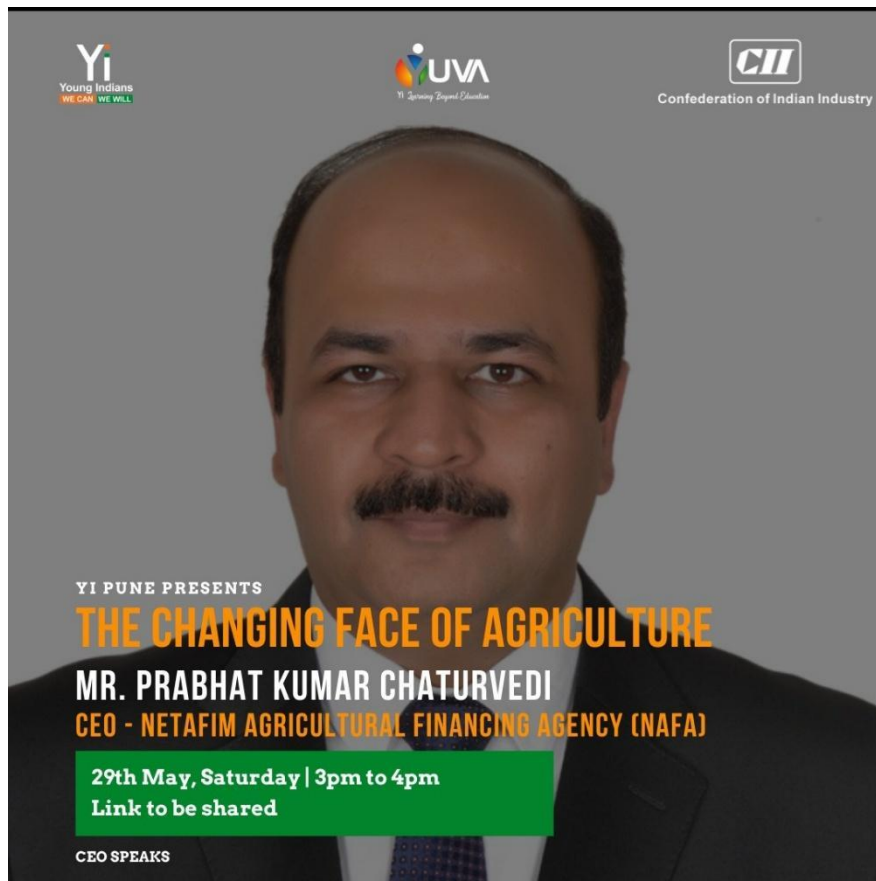


**YI Club of ASM Group of Institutes**

**Webinar on**

**“The changing face of agriculture”**

29th May 2021



**SPEAKER – Mr. Prabhat Kumar Chaturvedi ( CEO of Netafim agricultural financing agency )**

**Webinar Co-Ordinators –**

Dr Diksha Tripathi  
Dr Sunanda Jindal  
Mr. Mayank Dhurve

**Moderator -**

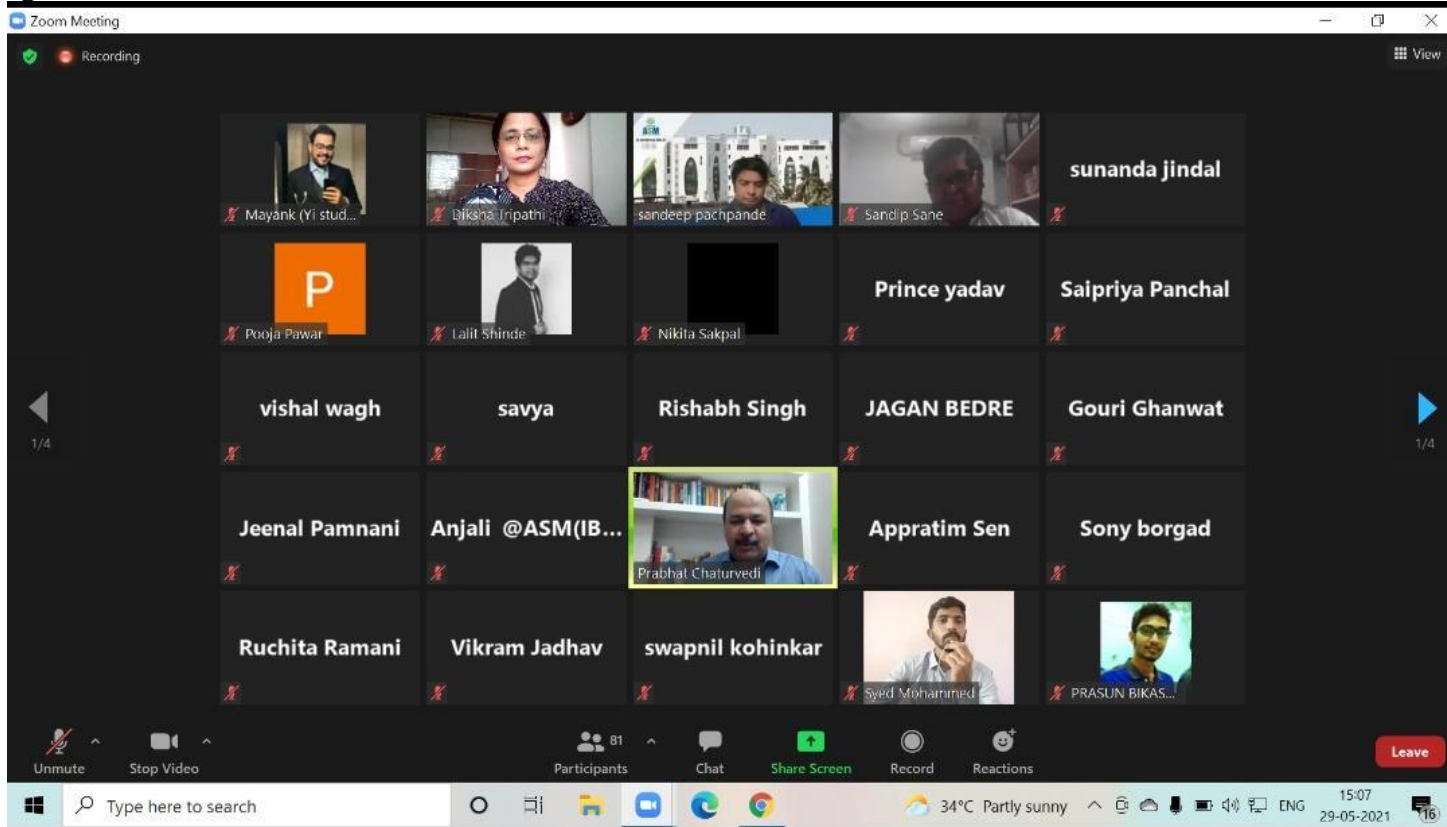
Mr. Syed Mohammed

## OVERVIEW

The Young India (Yi) Yuva chapter Pune conducted the webinar on “**The changing face of agriculture**” by the guest speaker Mr. Prabhat Kumar Chaturvedi for the students, and teaching faculties at ASM Group of Institutes.

Mr. Prabhat Kumar Chaturvedi is the CEO of a Netafim Agricultural financing agency (NAFA), a NBFC which is a part of a multinational group Orbia and owned by Netafim Israel and is singularly focused on agricultural financing in India since 2013.

Around 80 people took part in our webinar on 29th May 2021 to learn and gain some expert advice on the changing face of agriculture.



The course content of webinar is as follows –

Mr. Prabhat kicked off by talking us through some important factors revolving around the agricultural changing faces.

He introduced us about the changes which will be going to take place in the future agriculture related industries and their impact. Further explained the current scenario in the nation.

1. How the pandemic affected the economy of the country.
2. How the newly introduced Agri policies are helpful to the nation
3. Technology adoption.
4. How to adopt the increasing competition in finance sector.

**Enabling environment being created by Govt/ RBI..**

**NAFA**  
One Step towards Prosperity

**License for Small Finance Banks**  
10 new licenses, 75% loans below 25 lac ticket size

- Loans to MSMEs
- Loans to small and marginal farmers
- Saving account

**Promoting The Digital India**  
Jan Dhan: 36 cr accounts, 1 lac Cr balance, 28 Cr UPI: > 75 Cr monthly trx, >1.4 lac Cr amt  
GST: >1.2 Cr taxpayers , Avg 1 lac Cr collection  
DBT: Amount 7.66 lac Cr

**License for Payment Banks**

- 11 new licenses, 7 became operational
- India Post Payment Bank (Reach + Tech)
- Payments/remittance services to migrant labour force, low income households, small businesses

**Promoting innovation and competition**  
Startup India, Incubation centers for supporting

**Simplifying KYC norms**  
1.2 bn Aadhar card issued

**Driving Inclusion**

**Government & Regulators are flexible, and open to ideas**

The session was more likely interactive, as many attendees sent in their questions and key challenges when it comes to changing face of agriculture and there were some common themes, which Mr. Prabhat addressed during this 1-hour session.

Mr. Prabhat focused on:

1. Engaging with the attendees and encouraging them to ask questions.
2. Encouraged the all the attendees to have skills like problem solving skills, design skills, supporting skills and have entrepreneurial mindset all the time.

Finally the meeting was concluded by delivering the vote of thanks to the guest speaker and the coordinators by Mayank Dhurve, YI member .