



Audyogik Shikshan Mandal's
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INSTITUTE OF PROFESSIONAL STUDIES (IPS)

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A brief 'Press Note' For MINDSCAPE 2018

ASM's MINDSCAPE2018 Conducted on 21st October 2018 in Its 15th Edition has broken all shackles in terms of number of participating organizations and their teams the leap was to 150% of previous year

The palpitations of ensuing Interesting and equally tough competition during MINDSCAPE 2018 was quite obvious from the word Go. By 9.30AM the entire auditorium was looking full house and the camera lights blazing across to catch up with the arrival of the Honorable Jury members and the Chief Guest accompanied by ASM' Chairman Dr Sandeep Pachpande & Dr Asha Pachpande

The Inaugural Session of MINDSCAPE 2018 started with lightening of the Holy lamp and invoking Lord Ganesha with an eye catching dance by ASM's Students. Dr ASha Pachpande declared the event MINDSCAPE 2018 Open followed by the felicitation and highly motivating speech by the Chief Guest Mr Jagdeesh Lomte VP & CIO of Thermax Global Pune. Mr. Lomte emphasized the acute need of current students to focus on the essential ingredients of Industry -4 Requirements Like IoT and Machine learning and the importance of Customer Experience and the necessity of Treating the Customer as the King.

Dr Sandeep Pachpande while giving brief details of journey of ASM's Mindscape competitions explained the future strategic plans of ASM Group to scale major heights in globalising its pedagogy and investing in newer areas of Higher studies in Business Management and IT

ASM's MINDSCAPE 2018 competition had an added flavor of having M/S SATGURU TRAVEL as the Cosponsor for the Event. Satuguru travels instituted Special Incentive to the WINNERS of MINDSCAPE 2018 Competition by offering all costs paid Travel Vouchers(Each Around Rs 25000.00) to each member of the WINNING TEAMS OF 3 CATEGORIES OF CASE STUDIES IN MINDSCAPE 2018.This Incentive which was communicated to potential participant Industry and Team Members was visible effect in the Contesting teams working on Focused strategies to enter the competition with sharpened knives for the battle of business Issue resolution

A Special feature of the Jury Group for MINDSCAPE 2018 to ensure qualitative improvements in evaluations of presentations was 30% of the Jury Members were HARVARD Alumni namely Mr Animesh Choubey, Amit Deshmukh & Vinay Nair who brought in typical qualitative approach to the evaluation of Individual team presentations during MINDSCAPE 2018

The Inaugural event concluded with vote of thanks by Prof J.A.Kulkarni Chf Coordinator of MINDSCAPE 2018

The MINDSCAPE 2018 Competition was organized in 3 Halls to accommodate presentations by 40 Teams and 3 juries per Hall and as planned the Competitions continued through out the day. Every presentation brought in new approach to the issues in the Case Study selected and team members diversified field of expertise gave a fresh thought during presentations.

As the juries expressed not only the competition was neck to neck but the strategies followed by each team kept the audience quite interested and learn newer ways of issue resolution. Every participating

Industry member was presented with a participation Certificate and a MINDSCAPE 2018 T shirt as a souvenir.

THE PRIZE DISTRIBUTION CEREMONY

Mr Sushmit Sen CFO & Member of the Board SUNGARD Services Ltd and Mr Hubert Dhanpal CEO

SAT GURU TRAVEL were the chief guests for the Prize Distribution Ceremony of ASM's MINDSCAPE 2018

In his speech Mr Sushmit Sen while appreciating the effort taken and the contribution made by ASM group under the stewardship of Dr Sandeep Pachpande Chairman ASM towards taking higher education to contemporary global standards and in organizing unique events like MINDSCAPE Case Study competitions for Corporates which compels the narrowing of the gap between Industry and Educational Institutes by coming on the same platform to exchange practical knowledge of Industry Experts to budding Future managers of business entities.

Mr Hubert Dhanpal the CEO of Globally reputed Travel & Tourism Co SATGURU TRAVELS congratulated ASM management for conducting unique events like MINDSCAPE Competitions to bridge the gap between Industry & Institutions provides great opportunities for SATGURU TRAVELS to contribute to such efforts of ASM Group by cosponsoring such events through which even SATGURU TRAVELS can improve their reach out to Industry Executives for their business expansions India being one of the important markets for Travel and Tourism

Dr Sandeep Pachpande thanked both Mr Sushmit Sen as also Mr Hubert Dhanpal for their valuable contributions to ASM Group's efforts to offer globally relevant and competitive education to its students

MINDSCAPE 2018 Award WINNERS /Runners up (A List of Winners & Runners Up I & II is available with ASM Mindscape Organising Committee)

Dr Asha Pachpande Founder secretary & Director ASM Announced the various prizes for the Winners, Runners up I & II

Prof J.A. Kulkarni Conveyed the Vote of thanks and the event MINDSCAPE 2018 came to a close with the National Anthem at 7.0 PM



