

YI Club of ASM Group of Institutes

Webinar on

“Digital Transformation: The Gamechanger”

15th May 2021



ASM Group of Institutes along with the Young Indians organized a seminar on “Digital Transformation”: The Gamechanger on 15th May 2021. The Invited Guest was the Shining Intellect Personality MR. Mohit Mathur. He is the Head of Business Excellence at Vedantu.

“Digital transformation is more than technology. It’s how that technology is harnessed to improve business models, to gain operational efficiency and revolutionize the customer experience. And that’s just the beginning.”

Digital Transformation Summit is one day initiative by-invitation-only event. It Digital Transformation Seminar was organized to deliver fresh and relevant insight through thought-provoking digital excellence mentor. The Knowledge which was shared with the students helped them to explore how digital transformation can create enterprise value, empower greater worker productivity, and make the world a better place.

Zoom Webinar

Recording...

Suggested Readings

- ▶ Zero to One - Peter Thiel
- ▶ Never Lose a Customer Again - Joey Coleman
- ▶ The Tech Whisperer - Jaspreet Bindra
- ▶ Winning in the digital age - Nitin Seth
- ▶ Why Digital Transformations Fail - Tony Saldanha

Participants (58)

Panelists (27) Attendees (31)

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AS Ankita Shetty

AA Ashwin A

DP Debashish Pattanaik

DM Deepika Mirchandani

DS Devaashish S. Savant

DB Dr. Bhagyashree Kunte

DD Dr. Debjani Guha

DD Durga Dutt

FP Ferzin Patel_ASM College

GG Gouri Ghanwat

JB Jagan Bedre

K Kiran

KS Kumar Saurav

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Digital Transformation Seminar held virtually and more than 100 students attended the session. It was an exclusive session curated by the technology expert who has industrial experience in diverse field worldwide.

Through question answer round he cleared all the doubts of the students and helped them to understand all the basic dynamics of the digital industry.

The Basic Questions that were asked by the students were:

1. How your journey had begun in the domain area of digital transformation.
2. What are your major learnings and cookie points that you want to share with students in terms of your 19 years of professional journey?
3. What all skills will help us to perfectly build our career in Digital Business?



It was an interactive session, and all the students have their key takeaway. The 4 main takeaways were:

- Learn all the skills that are coming up on your way.

- Connect with great mentors and leaders who are waiting to help you out.
- Discover your passion and strength and start working on it.
- Grow your network.

Seminar was successfully completed, and all the students really enjoyed the interactive seminar and at the end vote of thanks was proposed towards the institutes and young India club who had managed to organise such a great event.