

**MEMORANDUM OF UNDERSTANDING**

**Between**

**ASM Group of Institutes, Pune and CEGR, New Delhi**

This Memorandum of Understanding ("MoU") executed on 30th August 2018 by and between:

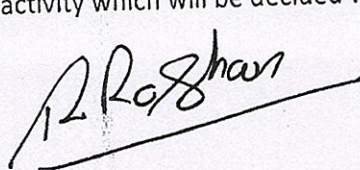
**ASM Group of Institutes**, is an organization, having its principal office at MIDC, Block 'C', Chinchwad, Pune -411019 through its Chairman Executive Committee Dr. Sandeep Pachpande (hereinafter referred to as "**ASM**", which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its successors and permitted assigns).

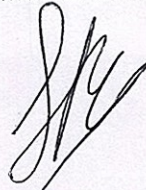
**AND**

**Centre for Education Growth and Research**, is an organization, having its principal office at 605, 6th Floor, 92, Deepali Building, Nehru Place, New Delhi (hereinafter referred to as "**CEGR**", which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its successors and permitted assigns).

**WHEREAS:**

1. **ASM Group of Institutes** is an organization which is running many education institutes at Pune and Mumbai, which includes the following institutes:-
  - ASM's Institute of Business Management & Research MBA Chinchwad, Pune.
  - ASM's Institutes of Professional Studies Pimpri, Pune.
  - ASM's College of Commerce, Science & Information Technologies, Pimpri, Pune.
  - ASM's Institute of Business Management & Research PGDM Chinchwad, Pune.
  - ASM's Institute of Management and Computer Studies, Thane, Mumbai.
2. **CEGR** is an organization which is providing platform for the Education & related activities to the universities, institutes of higher education, Institutes of technical education and colleges in India. They also organize events, seminars, workshops etc. for the students and FDP's for faculties.
3. **ASM Group of Institutes** is looking for the organization to assist ASM in organizing events related to Education, Seminars, Workshops, FDP's etc.
4. It has been mutually agreed between CEGR & ASM that CEGR will assist ASM in the following :-
  - Organizing events in which Universities, Education Institutes of Higher learning and Colleges will participate.
  - These events will include brain storming sessions, round table conferences, recognition of best in category Institutes and Universities, discussions on the current topics / problems etc.
  - To organize seminars and workshops which will be delivered by eminent academicians and professionals.
  - Assist ASM to connect with other Universities, Institutes of higher learning and colleges to sign MoU's for joint activities.
  - Organize webinars and other online activities for the benefit of Student and Faculties
  - Any other activity which will be decided with mutual consent.

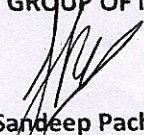
  
R. R. Sharma



5. It has been agreed between ASM & CEGR that all the students and faculty of the colleges and institutes of ASM Group can participate in all the events including conferences, seminars, workshops etc organized by CEGR without paying any registration or participation fees, since it is already covered in Annual subscription paid to CEGR by ASM.
6. There will be annual sponsorship fees which will be paid from ASM to CEGR, which will be mutually decided every year.
7. It has been agreed that the cost of travel, stay and other incidental charges for the events will be paid by ASM as per actual where ever applicable.
8. It is also agreed that logo of CEGR will be used by the ASM as a partner organization. However it will be under intimation to CEGR.
9. This MoU is valid for a period of 5 years i.e. upto 30<sup>th</sup> August 2023.

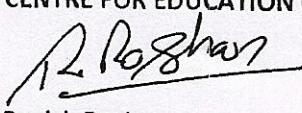
For and on behalf of:

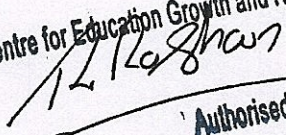
**ASM GROUP OF INSTITUTES**

  
Dr. Sandeep Pachpande  
Chairman,  
ASM Group of Institutes



**CENTRE FOR EDUCATION GROWTH AND RESEARCH**

  
Ravish Roshan  
Director  
Centre for Education Growth and Research

For Centre for Education Growth and Research  
  
Authorised Signatory