



Since 1983

**ASM**

Education • Research • Consultancy

# INSTITUTE OF PROFESSIONAL STUDIES

**Internal Quality Assurance Cell  
(IQAC)**

**Brief Profile & Progress Report  
2018-2022**

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# IQAC

**Preamble:** In pursuance of the National Action Plan of the National Assessment and Accreditation Council (NAAC), Bangalore, for performance evaluation, assessment and accreditation and quality up-gradation of institutions of higher education, Internal Quality Assurance Cell (IQAC) at ASM's Institute of professional studies has been established with the following Vision, Mission and Objectives:

## **IQAC – Vision:**

To strive for continuous improvement in the quality of education, quality evaluation, promotion, and sustenance of Academic and Administrative activities.

## **IQAC – Mission:**

To develop a conscious and consistent system that will act as catalyst in encouraging all stakeholders to strive for quality improvement persistently, to motivate course teachers and learners to improve effectiveness of teaching-learning experience and to improve evaluation procedures by adopting innovative and latest techniques and technologies.

## **IQAC – Objectives:**

- To improve quality of teaching, research, extension and administrative activities.
- To play an active role in the preparation of performance indicators of faculty.
- To Develop a mechanism for designing and maintaining centralized data of various administrative departments.
- To act as a single window for all types of statistical information about the institute.
- To organize periodical meetings for faculty and students on quality parameters.
- To obtain feedback from students about teachers' performance.
- To motivate the course teachers, course coordinator, Director, persistently to improve quality of teaching.
- To set parameters to calculate course attainment levels.
- To set target attainment level for all types of courses.
- To get institute accredited from various accrediting institutions such as NAAC, ISO, NBA etc.

## IQAC Annual Report-2017-18:

### a) Composition of IQAC-2017-18:

Sr. No.	Name	Designation
1	<b>Dr. S.J. Bokephode,</b> Director ASM's IPS	Chairman
2	<b>Mr. Vaibhav Pawar,</b> OS	Member
3	<b>Prof. Sandeep Sarkale,</b> Course Co-Ordinator	Member
4	<b>Dr. G.B. Patil,</b> Professor	Member
5	<b>Dr. Sanjeet Singh,</b> CEO	Member
6	<b>Dr. Asha Pachpande,</b> Secretary ASM	Member
7	<b>Mrs. Rajashree Mahapure,</b> Alumni, ASM's IPS	Member
8	<b>Prof. Ruchita Ramani,</b> IQAC Co-Ordinator	Member Secretary

### B) Major Decisions Taken by IQAC during A.Y. 2017-18:

The IQAC was constituted in the Month of December 2017 with the motto of improving overall quality of teaching-learning and administrative documentation processes. Immediately after constitution, IQAC collected feedback about the curriculum of MBA program (2016 pattern) from various stakeholders like, Teachers, Alumni, Employers, Parents and Students. The detailed analysis of this feedback is presented in the first meeting of IQAC that was held on 6<sup>th</sup> March 2018 under the chairmanship of Dr. Sudhakar Bokephode, Director, ASM's IPS. Following major decisions were taken in the first meeting of IQAC:

- Decision to design syllabus for two certification programs one 'Agribusiness Management' and second on 'Digital Marketing'.
- Committee comprising of Prof. Sandeep Sarkale (Chairman), Dr. Sanjeet Singh and Prof. Isha Bhate is constituted to design syllabus of 'Digital Marketing'.
- Decision to appoint third party agency 'Patil Agrotech' for designing curriculum for course 'Agribusiness Management'.

The second meeting of IQAC was held on 22<sup>nd</sup> June 2018, apart from routine quality measures like review of syllabus coverage, review of result analysis, finalization of academic calendar for A.Y. 2018-19 following major decisions were taken in this meeting:

- Approval of syllabus for the course 'Agribusiness management' designed by Patil Agrotech.
- Approval of syllabus for the course 'Digital Marketing' designed by inhouse committee appointed under the chairmanship of Prof. Sandeep Sarkale.
- Decision to appoint EDUSOL Consulting Services as a delivery partner for the delivery of course 'Digital Marketing'.

**A National Seminar on Role of Quantitative Techniques in Decision Science:**



**Dr Asha Pachpande secretary ASM Group welcoming the guest Dr Prasad**



**Dr G.B Patil welcoming the guest Dr Asita Ghewari during the seminar**

**A State level seminar on Research Methodology:**



**Day 1: session 1by Dr. Bharat Kasar**



**Day 1 : session 2 by Dr. Santosh Dastane**



**Day 1: session 3 by Dr. Satish pawar**



**Day 1 : Session 4 by Dr. Meenakshi Duggal & Dr. Sachin Ambekar**



**Day 2 : session 1 by Dr. Sharad Joshi**



**Day 2 : session 2 by Dr. S.R. Mali**



**INCON 2018:**



**Delegates registering for the conference**



**Dr Sandeep Pachpande addressing during the inauguration of the conference**



**Dr Asha Pachpande, Dr Sandeep Panchapande integrating with the guests**

**MINDSCAPE 2017:**



**Dr Asha Pachpande with the guest during the inauguration**

**FDP on Critical Thinking and Innovation:**



Welcome and felicitation of Mr.Pravin Rajpal (Innovator/Coach /Author) By Dr. Sandeep Pachpande (Chairman ASM Group of institute)



Dr.sandeep Pachpande (Chairman ASM's Group Of institute) addressing faculty gathering and explaining importance of innovation in teaching and learning process.



“Mr.Pravin Rajpal addressing teachers and participants gathering at ASM’s Group of institute.”

**FDP on Strategic management for Globalization:**



**Welcome and felicitation of Mr. Atul Mishra**



**Faculty members who had attended FDP on globalization at ASM's IBMR Chinchwad Pune.**



**Dr. S. P. Kalyankar (Prof. ASM's IBMR Chinchwad) Presenting a gesture of love and appreciation to Mr. Atul Mishra.**

## IQAC Annual Report-2018-19:

### a) Composition of IQAC-2018-19:

Sr. No.	Name	Designation
1	<b>Dr. S.J. Bokephode,</b> Director ASM's IPS	Chairman
2	<b>Mr. Vaibhav Pawar,</b> OS	Member
3	<b>Prof. Sandeep Sarkale,</b> Course Co-Ordinator	Member
4	<b>Dr. G.B. Patil,</b> Professor	Member
5	<b>Dr. Sanjeet Singh,</b> CEO	Member
6	<b>Dr. Asha Pachpande,</b> Secretary ASM	Member
7	<b>Mrs. Rajashree Mahapure,</b> Alumni, ASM's IPS	Member
8	<b>Prof. Ruchita Ramani,</b> IQAC Co-Ordinator	Member Secretary (Till 11/08/2018)
9	<b>Dr. Lalit J. Kanore,</b> IQAC Co-Ordinator	Member Secretary (w.e.f. 11/08/2018)

### b) Major Decisions Taken by IQAC during A.Y. 2018-19:

A total of four meetings were conducted during the Academic year 2018-19 and following decisions / actions were taken by IQAC committee:

- Dr. Lalit J. Kanore is appointed as IQAC Co-Ordinator w.e.f 11/08/2018.
- Planned and organized a 2-days state level seminar under quality improvement program of SPPU on Economics entitled 'Importance of Economics in Decision Making', on 5<sup>th</sup> and 6<sup>th</sup> October 2018.
- Decided to have minimum 3 CCE components for external subjects and 5 CCE components for all internal subjects.
- Planned and organized a seminar entitled 'Awareness on Patent', on 20<sup>th</sup> October 2018.
- Planned and conducted MINDSCAPE 2018 on 21<sup>st</sup> October 2018.
- Feedback about curriculum (2016 Pattern) from various stakeholders is collected and analyzed. And based on the analysis of feedback, it was decided that, new certification program is to be introduced to bridge the gap between skills acquired by MBA pass out students and industry requirements.
- Planned and organize international conference 'INCON-2019' jointly in association with ASM's Institute of Business Management and Research, Chinchwad, on 11<sup>th</sup> and 12<sup>th</sup> January 2019.
- Planned and organized a 2-days national level seminar under quality improvement program of SPPU entitled 'Digital Marketing- An Effective Tool for Brand Building', on 15<sup>th</sup> and 16<sup>th</sup> February 2019.
- Conducted in-house Faculty Development Program on 'How to use MS PowerPoint tool' to enhance teaching-learning experience.
- Decided to start a new certificate program, 'Mathematics for Managers' from the academic year 2019-20. The syllabus designed by the committee headed by Dr. Lalit Kanore is finalized and approved.

**A workshop on Introduction to Patents:**



**Dr Bharati Dole addressing the students during the workshop on Introduction to Patents Incon 2019:**



**Inauguration Function**





**Valedictory Function**

**Mindscape 2018:**



**Inaugural Session**



**Our Students**



**National level seminar on Digital Marketing:**



**Inaugural Function**



**Keynote address**

**State Level Seminar On “Importance of Economics in Decision Making”:**



**Inaugural Function by Dr. S. V. Kulkarni**



**Day 1- Session-1 by Dr. Yojana Karve**



**Day1 Session by Dr. Samita Kher**



**Day1 -Session 3 by Dr. Madhulika Gupta**



**Day2 session 1 by Mr. Ravindra Hulyalkar**



**Day2 session 2 by Dr. Devidas Golhar**



**Day 2 Session 3 by Dr. Atul Deshpande**

**FDP Workshop on Intellectual Property Rights:**



JQJX+WPX, Service Rd, MIDC, Pimpri Colony, Pimpri-Chinchwad, Maharashtra 411019, India

Latitude	Longitude
18.632248°	73.7994648°
Local 05:44:27 PM	Altitude 570 meters
GMT 12:14:27 PM	Friday, 07.12.2018



JQJX+WPX, Service Rd, MIDC, Pimpri Colony, Pimpri-Chinchwad, Maharashtra 411019, India

Latitude	Longitude
18.6322365°	73.7994618°
Local 06:14:51 PM	Altitude 570 meters
GMT 12:44:51 PM	Friday, 07.12.2018

**FDP on IPR by Dr. Bharati Dole**

## IQAC Annual Report-2019-20:

### a) Composition of IQAC-2019-20:

Sr. No.	Name	Designation
1	<b>Dr. S.J. Bokephode,</b> Director ASM's IPS	Chairman
2	<b>Mr. Vaibhav Pawar,</b> OS	Member
3	<b>Prof. Sandeep Sarkale,</b> Course Co-Ordinator	Member
4	<b>Dr. Vikas Barbate,</b> Course Co-Ordinator	Member (w.e.f. 13/03/2020)
5	<b>Dr. G.B. Patil,</b> Professor	Member
6	<b>Dr. Sanjeet Singh,</b> CEO	Member
7	<b>Prof. Isha Bhate,</b> CEO	Member (w.e.f. 13/03/2020)
8	<b>Dr. Asha Pachpande,</b> Secretary ASM	Member
9	<b>Mrs. Rajashree Mahapure,</b> Alumni, ASM's IPS	Member
10	<b>Dr. Lalit Kanore,</b> IQAC Co-Ordinator	Member Secretary

### b) Major Decisions Taken by IQAC during A.Y. 2019-20:

A total of four meetings were conducted during the Academic year 2019-20 three of which were conducted in traditional offline physical mode the last meeting was conducted in online mode using zoom meetings platform and following decisions / actions were taken by IQAC committee:

- Organized and organized MINDSCAPE 2019 on 19<sup>th</sup> and 20<sup>th</sup> October 2019.
- Planned and organized a one-day seminar on 'Transformation of HR for Industry 4.0'
- IQAC Co-Ordinator conducted an orientation program on CO-PO mapping, and OBE.
- It was decided to calculate course attainment levels for all subjects of Semester I and Semester II.
- It was decided to have minimum 3 CCE components for 3 credit course, 2 for 2 credit course and 1 for 1 credit course, and freedom is given to the course teacher to design his/her own scheme of CCE for internal evaluation.
- IQAC set target attainment level of 2 (on scale 0 - 3) for all subjects of MBA Program 2019 pattern.
- Decided to calculate direct course attainment level only based on the performance of students in CCE's and ESE.
- Feedback about curriculum of MBA program (2019 Pattern) from various stakeholders is collected and analyzed.
- Introduced new Certificate course on Cloud Computing offered by Amazon Web Services (AWS) online.
- Planned and organize international conference 'INCON-2020' jointly in association with ASM's Institute of Business Management and Research, Chinchwad, on 10<sup>th</sup> and 11<sup>th</sup> January 2020.

- Planned and organized an Online FDP Series on ‘Learning Pedagogy & Effective use of Case Methodology’, on 17<sup>th</sup> to 20<sup>th</sup> May 2020.
- Organized, FDP Workshop on Intellectual Property Rights Date: 24 September 2019

**INCON 2020:**



**Inauguration and Saraswati Vandana by Honourable Guests**



**Panel Members**



**Mindscape 2019:**



**Dr Asha Pachpande welcoming the guest during the event**



**Students and faculty members with the guest during the event**

## Online FDP Series on learning Pedagogy & Effective use of Case Methodology:

Online FDP Series (May 17-21) on Learning, Pedagogy & Effective Use of Case Methodology

DAY 5: Thursday, May 21 (5:00-6:30PM)

**Guest of Honor - Valedictory Session**

Prof. Anil Dattatraya Sahasrabudhe  
Chairman, AICTE

**About Our Guest of Honor:** Prof. Sahasrabudhe graduated from BVB College of Engineering and Technology, Hubli, in Mechanical Engineering with First Rank and Gold medal in 1980. Subsequently, he obtained a Master's and Doctoral (with UGC Fellowship) degrees from the Indian Institute of Science (IISc). In his illustrious career of 31 years, he held several important Academic, Research, and Administrative positions. He started his career as Scientific Officer at the Indian Institute of Science, moved to Tata Consulting Engineers (TCE), served as Lecturer and Assistant Professor at North Eastern Regional Institute of Science and Technology (NERIST), was the Director, College of Engineering, Pune (COEP) and now is working with AICTE. He was awarded "Mahatma Entrepreneur Award 2011" of Prag Industries, Pune for his Leadership and Innovative Address to Technology Development and Entrepreneurship Initiatives.

**Meet Our Partners**

ANIMA IITM Pariksha PMA DIGITAL ORAI

Online FDP Series (May 17-21) on Learning, Pedagogy & Effective Use of Case Methodology

DAY 5: Thursday, May 21 (5:00-6:30PM)

**Chief Guest - Valedictory Session**

Shri Sanjay Dhore,  
Union Minister of State for Human Resource Development,  
Communications and Electronics & Information Technology,  
Government of India

**About Our Chief Guest:** While being an engineer, a practicing agronomist, and an industrialist, Shri Dhore is also a public representative bringing about positive differences in fields ranging from academics to agriculture to new-age technology.

Over the years, he has been conferred with awards such as Maharashtra Government Industry Award for excellent performance, Late Shri Vasantao Naik Memorial Award for outstanding work in the agricultural sector, and many more.

**Meet Our Partners**

ANIMA IITM Pariksha PMA DIGITAL ORAI

Online FDP Series (May 17-21) on Learning, Pedagogy & Effective Use of Case Methodology

DAY 5: Thursday, May 21 (5:00-6:30PM)

**Blended Learning Transformation**

Mr. Leslie Loh  
CEO, Lihon

**About Our Speaker:** After graduating from Saint Mary's University, Canada, in 1982 with a Bachelor of Commerce, majoring in Finance and Information Technology, Leslie founded System Access at the tender age of 23. He grew the company from a one-man outfit to a global banking software organization with 30 offices and 500 staff across Europe, the Middle East, and Asia.

Over the years, Leslie has been conferred with ASME Rotary Entrepreneur of the Year award in Singapore, the National Youth Award (Individual) for his success as an entrepreneur, "Person of the Year" IT Leader Award by the Singapore Computer Society.

**Meet Our Partners**

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Over the years, Leslie has been conferred with ASME Rotary Entrepreneur of the Year award in Singapore, the National Youth Award (Individual) for his success as an entrepreneur, "Person of the Year" IT Leader Award by the Singapore Computer Society.

**Meet Our Partners**

ANIMA IITM Pariksha PMA DIGITAL ORAI

Online FDP Series (May 17-21) on Learning, Pedagogy & Effective Use of Case Methodology

DAY 1: Sunday, May 17 (5:00-6:30PM)

**Digital Transformation of Academia Through Online Teaching**

**DR BHARAT BHASKAR,**  
Director, IIM Raipur

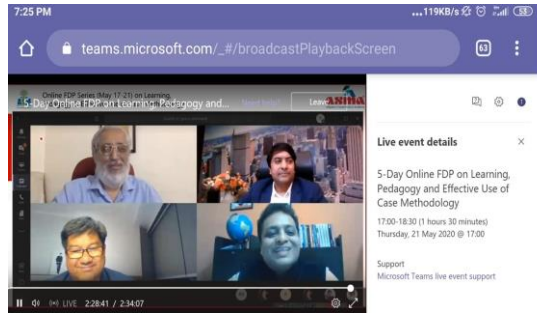
**About Our Speaker:** Before IIM Raipur, he was with IIM Lucknow for over 2 decades in various capacities including being the acting Director of IIM Lucknow in 2015. Dr. Bhaskar has almost three decades of international experience in industry, research institutions, teaching, management development and consulting, including 7 years with Goddard Space Flight Center of NASA, Maryland.

His areas of expertise include Data Management, Network Security and Software Engineering.

Dr. Bhaskar has been awarded with several prestigious global awards like the prestigious Best Director of Business School Award at Decision Science Institute, USA (Indian Subcontinent) (2018), Best Research Productivity Award by NASA (1994) & more.

**Meet Our Partners**

An Initiative Of Technology Partner Digital Partner All Partner



**A Brief report on IKIGAI:**

**JOIN OUR WEBINAR TO LEARN THE SECRET TO FINDING YOUR PURPOSE WITH**

**Facilitated By**

**Moderator**

**Manoj Anchan**  
Happiness Evangelist, Ex-Global Banker, BFSI Specialist and Fintech Scholar  
An Alumnus of Harvard and Columbia Business School

**Anil Kumar**  
Leadership, Motivational & Stress Management Speaker  
An Alumnus of London Business School, Indian School of Business

**Dr. Sandeep Pachpande**  
Chairman, ASM Group of Institutes  
An Alumnus of Harvard Business School

**Sales Training Webinar:**

**Bada Business**  
An Initiative by Dr. Vivek Bindra

**Dr. Vivek Bindra**  
Founder & CEO - BadaBusiness.com

**Dr. Sandeep Pachpande**  
Chairman, ASM Group of Institutes

Inviting All Our ASM Group of Institutes Teacher Students & Their Parents

Join  
**WORLD'S LARGEST SALES TRAINING WEBINAR**  
By **Dr Vivek Bindra**  
(Founder & CEO, BadaBusiness.com)

31<sup>ST</sup> MAY, 2020 12:00 PM - 2:30 PM

**YOUR BIGGEST TAKEAWAY:-**

- 100 Powerful Sales Strategies in 100 Minutes
  - Smart Sales Closing Techniques
  - Effective Presentations
  - Learn from the Best Business Coach of Asia
- Be part of creating proud Historical Moment for India

LIMITED SEATS. **FREE** REGISTRATION

**FDP Workshop on Intellectual Property Rights:**



**Business Idea Generation Competition – 2019:**



Dr. Asha Pachpande, Director, ASM IBMR felicitated Prof. Gurruraj Dangaray and Dr. Sandeep Pachpande, Chairman felicitated Dr Kiran S. Kale.



Students presented innovative ideas like paper bottle, battery charge stations, waste water treatment, RV'S – Home away from home etc

## IQAC Annual Report-2020-21:

### a) Composition of IQAC-2020-21:

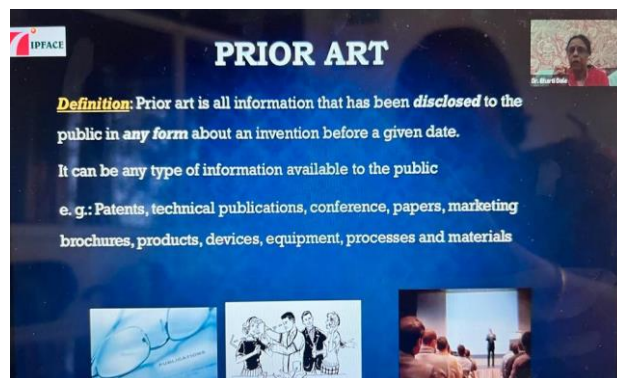
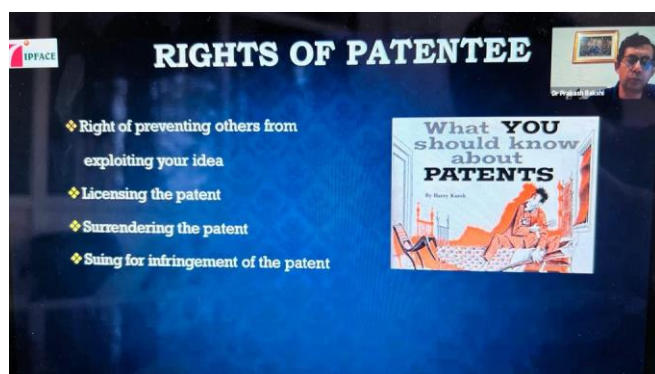
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4	<b>Dr. G.B. Patil,</b> Professor	Member
5	<b>Prof. Isha Bhate,</b> CEO	Member
6	<b>Dr. Asha Pachpande,</b> Secretary ASM	Member
7	<b>Mrs. Rajashree Mahapure,</b> Alumni, ASM's IPS	Member
8	<b>Dr. Lalit Kanore,</b> IQAC Co-Ordinator	Member Secretary

### b) Major Decisions Taken by IQAC during A.Y. 2020-21:

All four meetings were conducted using zoom meeting in online mode during the Academic year 2020-21 and following decisions / actions were taken by IQAC committee:

- Organized 3 days online workshop on IPR from 30<sup>th</sup> July to 1<sup>st</sup> August 2020.
- Organized Webinar Co-Win.
- Organized webinar on Emerging Trends in IT and Career Opportunities by AWS on 12<sup>th</sup> August 2020.
- Organized a webinar on Business Skill Development and Body Language on 28<sup>th</sup> September 2020.
- Organized on Role of HR in Organizational Development and Strategic Change Management during uncertain times on 26<sup>th</sup> September 2020.
- Organized a workshop on investor awareness on 29<sup>th</sup> April 2021.
- Organized an education conference on 'Implementation of National Education Policy 2020' on 10<sup>th</sup> April 2021.

### 3Days online workshop on Intellectual Property Rights:



**Business Quiz Competition 2021:**

**Business Quiz Competition 2021**  
**Round 1 Result Summary**  
 Names of the students selected for second round and the result of all participated students will be announced tomorrow on 27 April @ 2 PM, in the event.

Name of the Institute	Students Participated	Students Selected for Second Round
IBMR	64	19
IMCOST	30	7
IPS	11	5
	105	31

**Business Quiz Competition 2021**  
**Round 1 & 2 Result Summary**  
 Names of the students selected for final round will be announced tomorrow on 28 April @ 2 PM, in the event.

Name of the Institute	Students Participated	Students Selected for Second Round	Students Selected for Final Round
IBMR	64	19	4
IMCOST	30	7	5
IPS	11	5	1
Total	105	31	10

**Webinar: “Co-Win”:**

**Rotaract Club of ASM Group**  
 We are cordially inviting you to join the webinar  
**Co-Win**  
 On 11th of May, 2021 at 11.30am.

**OUR SPEAKERS**



**DR. SANDEEP PACHPANDE**  
 CHAIRMAN, ASM GROUP OF INSTITUTES



**NEHA SHARMA**  
 COVID SURVIVOR



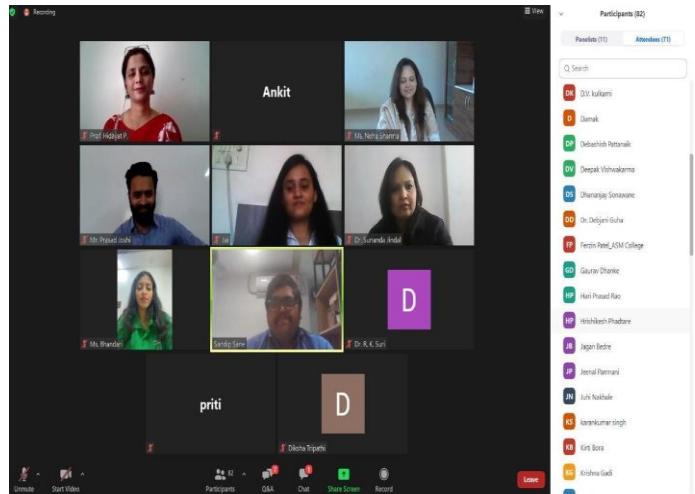
**DR. RK SURI**  
 CLINICAL PSYCHOLOGIST



**CHERISHA BHANDARI**  
 ROBINHOOD ARMY, PUNE



**PRASAD JOSHI**  
 MOTIVATIONAL SPEAKER

**Webinar by AWS on Emerging Trends in Information Technology:**

**ASM** powered by **aws educate**

**AN EXCLUSIVE WEBINAR BY AMAZON WEB SERVICES**  
 on  
**Emerging Trends in Information technology (Cloud computing, AI, ML) and Career Opportunities.**  
 Launching India's 1<sup>st</sup> AWS Educate Verified Program, MBA/ PGDM in Emerging Technologies.  
 With Dual specialization in HRM/ Marketing/ Finance/ Operations

**12<sup>th</sup> August 5.00 pm**

**Speaker**



Welcome address  
**Prof. Anant Gijare**  
 CTO - ASM Group of Institutes  
 Ex - CIO Adani Group



**Mr. Chirag Oswal**  
 Solutions Architect at Amazon  
 Internet Services Private Limited



Thank you Note  
**Prof. Ramesh Mahadik**  
 Director ASM's IMCOST, Thane

**REGISTRATION OPEN!**

**Webinar on Business Skill Development and body language:**



ASM GROUP PRESENTS  
**"BUSINESS SKILL DEVELOPMENT AND BODY LANGUAGE"**  
EXEMPLIFYING WEBINAR FOR EVERYONE

International Speaker,  
Coach & Certified Trainer  
**MR. RENE DECEUNINCK**  
CEO & Co-Founder of the Oxford Institute of Body Language, Oxford UK  
CEO & Founder of IPB Ltd. in London, UK

28<sup>th</sup> September, 2020 | 2.30 pm IST

**REGISTER NOW !**

**Webinar on Role of HR in Organizational Development and strategic change management during uncertain times:**



An initiative by ASM, ExEd CENTRE, NHRD PUNE CHAPTER. Partners: International Society Organization Development Change, le.

An Illustrative and Essential Webinar on  
**THE ROLE OF HR IN ORGANISATION DEVELOPMENT AND STRATEGIC CHANGE MANAGEMENT DURING UNCERTAIN TIMES**

**Mr. Quang Le**  
Change Strategist & Executive Coach.  
ICF - Associate Certified Coach.  
Certified Change Management Practitioner (PROSCI).  
Certified Scrum Master.

**Dr. Roland Livingston**  
Organizational Change Consultant & Certified Coach.  
Doctorate in Organisational Change.

**Key Takeaways**  
Understanding the process of change in organisations.  
Significance of communication as change unfolds in organisations.  
Forming a Strategic Business Partnership between HR Professionals and Business Leaders.

📅 26<sup>th</sup> September 2020 🕒 4.30 pm to 5.45 pm IST

**REGISTER NOW**

For more details contact

ASM Executive Education: odcsupport@asmedu.org | Mr. Marshal Stephen - 9130477771  
NHRDN: shital.bansode@nationalhrd.org | Ms. Shital Bansode - 90110 62582



# Workshop on Investor Awareness:

**Build assets**

- With saved money, build assets and not liabilities...
- Asset is something which earns you while you hold it and has value, hopefully, appreciating over a period of time.
- Asset is not asset just because it appears on your asset side. For Example – Car. While it appears on asset side of your balance sheet, it does not earn and its value continuously depreciates. It is indeed a liability.
- Assets are Equities, Bonds, Rented Real estates etc..

Bank deposits --- 5.5%  
 Gold and real estate ---  
 Bonds and debentures ---

**Chat**

From **Shikha Bhatia to Everyone**: to get phd and also be an entrepreneur wants purchase car

From **SMRATHE ARADHI to Everyone**: Want to be billionaire..!

From **LJ3AAMDBBYCOHLE\_RDSg... to Everyone**: good job and become a successful woman

From **PRASHANT WADKAR to Everyone**: get phd in machine learning

From **SRUJATH BHOSALE to Everyone**: don't want to see price tag before purchasing..!

From **Soney Raju to Everyone**: To have a knowledge about the market conditions and so that with proper knowledge one can also invest in the market of the shares

From **PGDBA ARADHI to Everyone**: I'm am kindly tell us about IPO's also... it is good to buy IPO's!

From **SRUJATH BHOSALE to Everyone**: ok mam, thank!

From **SRUJATH BHOSALE to Everyone**: some amount from saving is investment...for return

# World Student Innovation Summit 2020:

**WORLD STUDENT INNOVATION SUMMIT**  
 Launch chapter  
 October 02, 2020 10:30 AM IST

**CHIEF GUEST**

- Dr. Sanyal Pradyum**, IAS, Director, IT, Mumbai
- Dr. Anil D. Kulkarni**, Chairman, IIT
- Dr. Rameshwar Reddy**, President, IAS, Mumbai
- Dr. Shashi Sheela**, Director, IAS, Mumbai

**SPECIAL GUEST**

- Dr. Sanyal Pradyum**, IAS, Director, IT, Mumbai
- Dr. Anil D. Kulkarni**, Chairman, IIT
- Dr. Rameshwar Reddy**, President, IAS, Mumbai
- Dr. Shashi Sheela**, Director, IAS, Mumbai

**EMERITUS SPEAKERS**

<b>Dr. Chandra Prasad</b> , IAS, Director, IT, Mumbai	<b>Dr. Rameshwar Reddy</b> , President, IAS, Mumbai	<b>Dr. Anand Kumar Pillay</b> , IAS, Director, IT, Mumbai	<b>Mr. C. Subramanian</b> , Former Director, IAS, Mumbai	<b>Dr. Sanyal Pradyum</b> , IAS, Director, IT, Mumbai	<b>Dr. Anand Kumar Pillay</b> , IAS, Director, IT, Mumbai
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And many more...

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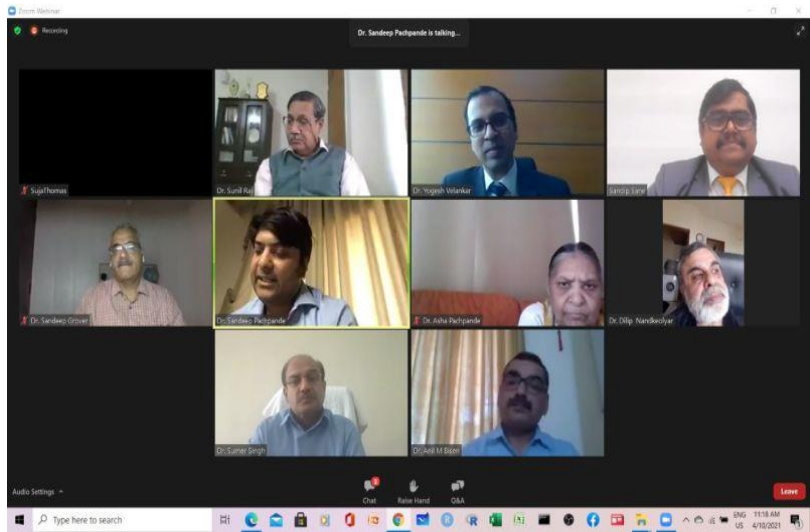
**Webinar on National Education Policy 2020:**

**IMPLEMENTATION OF EDUCATION POLICY 2020**

**TIME 11 am to 1 pm**  
**DATE 10<sup>th</sup> April 2021**

**Dr. SANDEEP PACHPANDE**  
Chairman of ASM Group of Institutions, Pune, India

<b>Dr. ASHA PACHPANDE</b> Head of Department of English, ASM Group of Institutions, Pune, India	<b>Dr. SUNIL PAI</b> Head of Department of English, ASM Group of Institutions, Pune, India	<b>Dr. SANDEEP GROVER</b> Prof. J.C. Bose University of Science & Technology, YMCU	<b>Dr. SUMER SINGH</b> Vice-Chancellor of Hansraj University, Delhi	<b>Prof. (Dr.) DILIP NANDKEKLYAR</b> Vice-Chancellor of Government College of Education, Latur, India
<b>Dr. DHIRAJA PRASAD UNIVAL</b> Vice-Chancellor of A University, Bangalore	<b>Dr. ANIL M. BISEN</b> Principal of ASM Group of Institutions, Bangalore	<b>Dr. TARUN KANT</b> Professor Emeritus, Indian Institute of Technology, Bombay	<b>Dr. GANESH RAO</b> Director of Post Business School	<b>Dr. SANDIP SANE</b> Director, ASM Institute of Business Management and Research (Pune)



## IQAC Annual Report-2021-22:

### a) Composition of IQAC-2021-22:

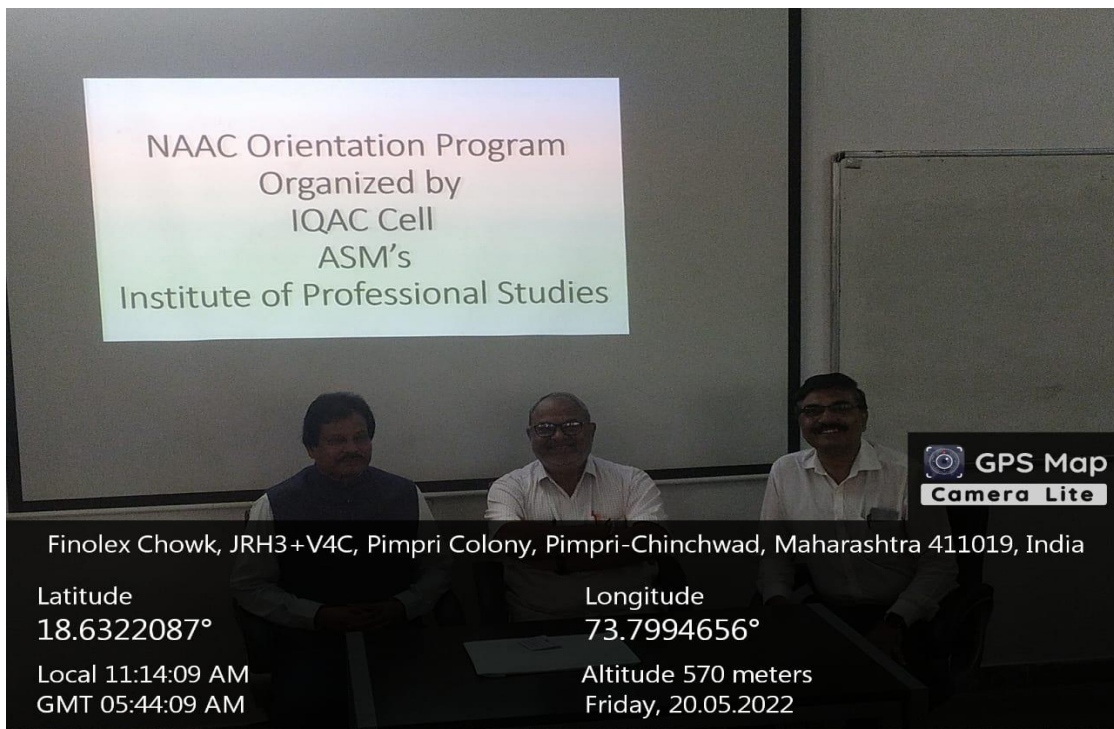
Sr. No.	Name	Designation
1	<b>Dr. S.J. Bokephode,</b> Director ASM's IPS	Chairman
2	<b>Mr. Vaibhav Pawar,</b> OS	Member
3	<b>Dr. Vikas Barbate,</b> Course Co-Ordinator	Member
4	<b>Prof. Vikas Vidhate</b> Assistant Professor	Member
5	<b>Prof. Isha Bhate,</b> CEO	Member
6	<b>Dr. Asha Pachpande,</b> Secretary ASM	Member
7	<b>Mrs. Rajashree Mahapure,</b> Alumni, ASM's IPS	Member
8	<b>Dr. Lalit Kanore,</b> IQAC Co-Ordinator	Member Secretary

### b) Major Decisions Taken by IQAC during A.Y. 2021-22:

All four meetings were conducted using zoom meeting in online mode during the Academic year 2020-21 and following decisions / actions were taken by IQAC committee:

- Revised the target attainment level of all subjects. The new target attainment level set for all University level subjects is 2.2 for all Institute level subjects and 2.4 for all Institute level subjects.
- Organized an awareness workshop on Intellectual property rights in association with Knowledgentia Consultants, New Delhi, on 4<sup>th</sup> February 2022.
- Organized a webinar on the art of compassionate Business.
- Organized a webinar on 'Stock and Securities Financial Literacy'. On 4<sup>th</sup> March 2022
- Organized webinar on 'Awareness on Intellectual Property Rights for Aspiring Minds', In association with Intellectual Property Rights office, Mumbai, under National IP Awareness Mission (NIPAM), on 15<sup>th</sup> February 2022
- IQAC Cell organized a 3 day's Faculty Development Program on NAAC orientation program from 20<sup>th</sup> May 2022 to 22<sup>nd</sup> May 2022. Dr. Vishnu Magare, Former Vice Chancellor, SNTD University, Vice Chancellor, Pravara Institute of Medical Sciences, Deemed University, Loni Pravaranagar was resource person.

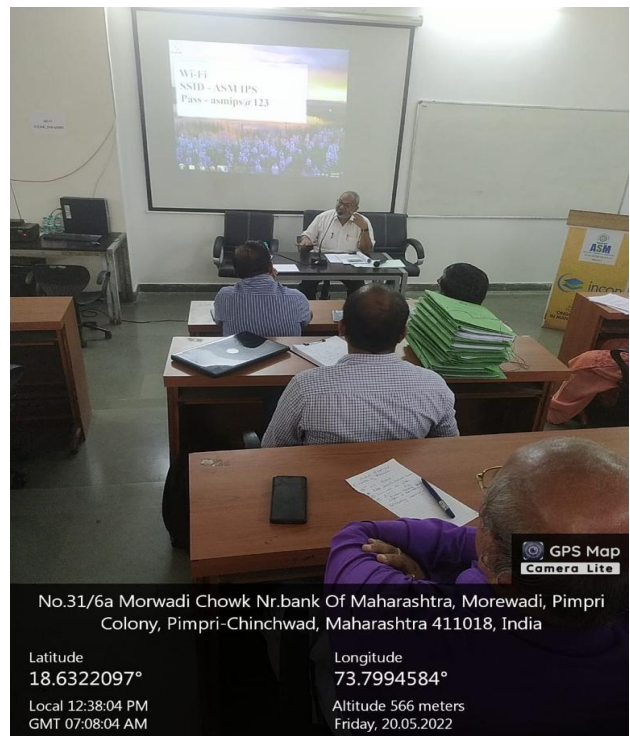
## Inaugural function of FDP on NAAC Orientation:



*Dr. Vishu Magare was welcomed by Dr. Sudhakar Bokephode, Director ASM's IPS & Dr. Lalit Kanore, IQAC Co-ordinator.*



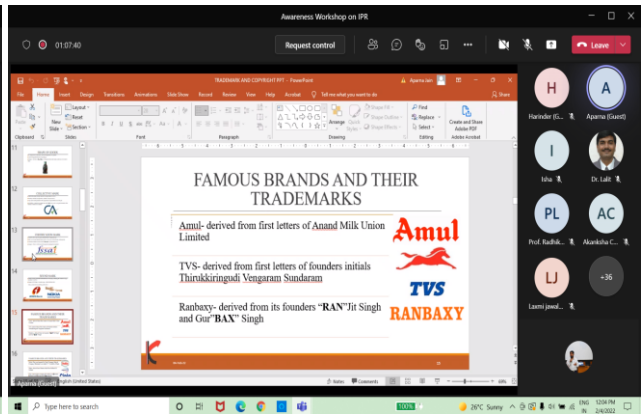
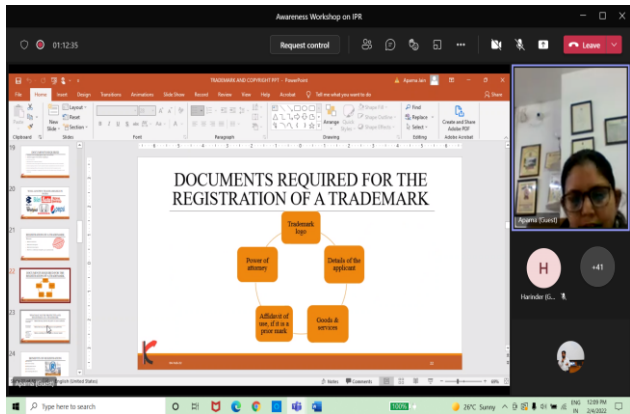
*Dr. Vishnu Magare, Addressing the Audience.*





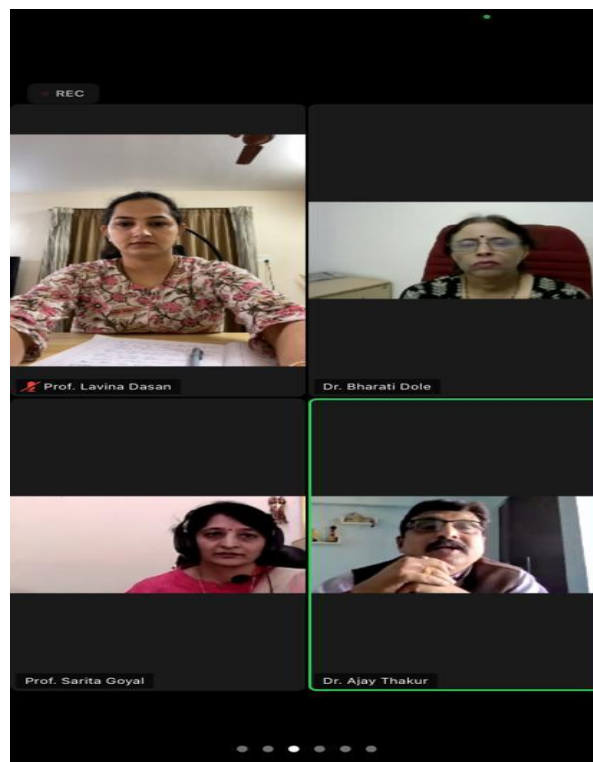
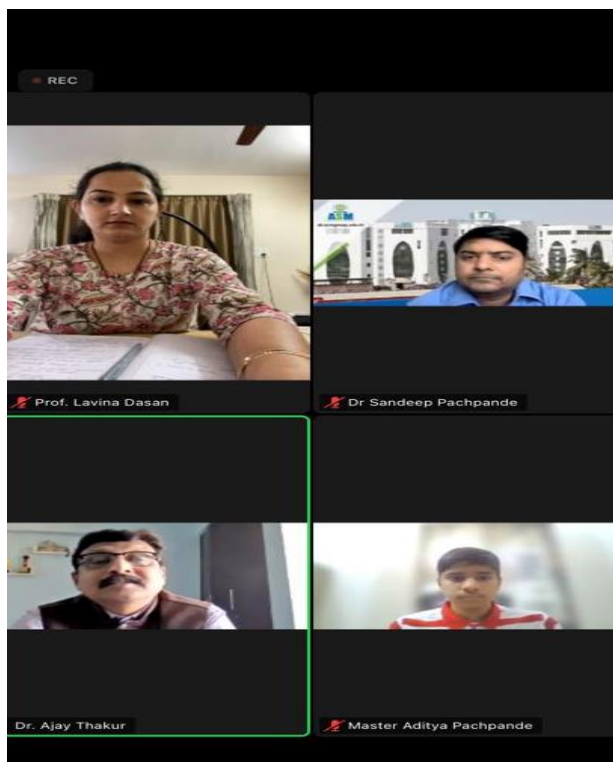
*Participants listening to Dr. Vishnu Magare*

**An Awareness workshop on Intellectual property rights: Conducted in association with 'Knowledentia'**

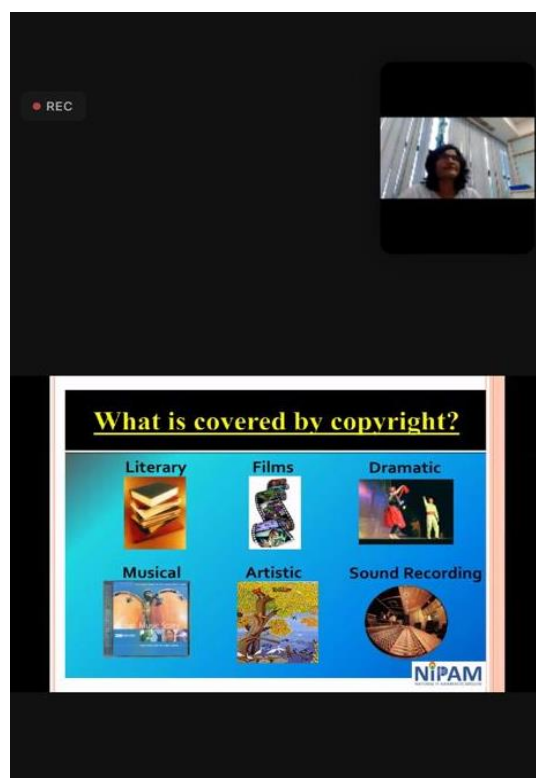
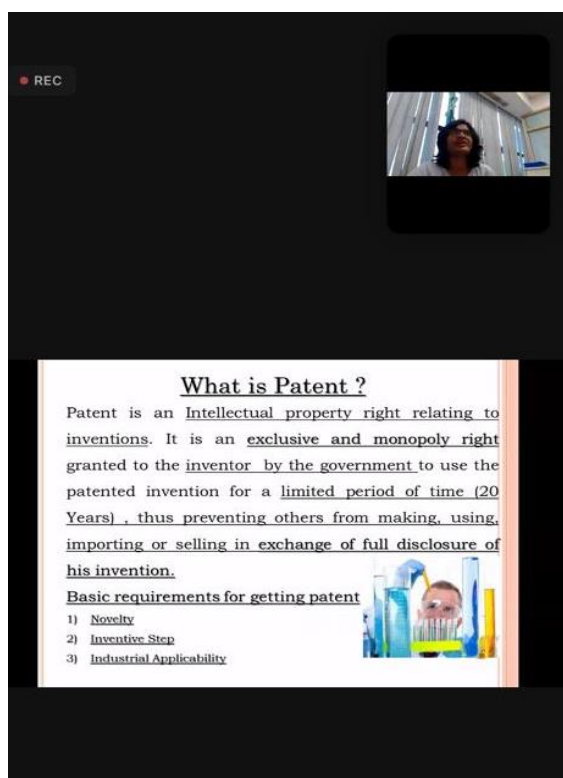


**e-WMS 2021:**

**Webinar on 'Awareness on Intellectual Property Rights for aspiring minds: Conducted in association with Patent office, Mumbai under National IP Awareness Mission (NIPAM)**



*Dr. Ajay Thakur, Assistant Controller of Patents and Design, Patent Office Mumbai, Dr. Sandeep Pachpande, Chairman ASM Group of Institute, Master Aditya, Child prodigy and founder Nextgeninnova8, Dr. Bharati Dole, Senior IPR consultant addressing the participants.*



*Ujjwal Jaipal Singh, Examiner of patents and designs, Mumbai Patents office, addressing the participants*

**Procedure to Calculate- course Attainment Level:**

**A) Calculation of Course attainment level based on CCE (Internal Evaluation):**

**Step 1:** Calculate course outcome wise marks obtained by student for every individual student.

**Step 2:** Calculate course outcome wise level attained for every individual student using following criteria:

Level	Marks obtained (X)
Level 0	$X < 40\%$
Level 1	$40\% \leq X < 50\%$
Level 2	$50\% \leq X < 60\%$
Level 3	$X \geq 60\%$

**Step 3:** Calculate consolidated attainment level for each course outcome using following criteria:

Level	Criteria for CCE (Internal Evaluation)
Level 0	Less than 40 % students attaining Level 3.
Level 1	40% or more and less than 50% of the students attaining Level 3.
Level 2	50% or more and less than 60% of the students attaining Level 3.
Level 3	60% or more students attaining Level 3.

**Step 4:** Calculate course attainment level by taking the average attainment level for each course outcome.

**B) Calculation of Course attainment level based on ESE (External / University Evaluation):**

**Step 1:** Distribute marks obtained by student among six course outcomes in the following ratio:

$$2 : 2 : 2 : 2 : 1 : 1$$

**Step 2:** Calculate course outcome wise level attained for every individual student using following criteria:

Level	Marks obtained (X)
Level 0	$X < 40\%$
Level 1	$40\% \leq X < 45\%$
Level 2	$45\% \leq X < 50\%$
Level 3	$X \geq 50\%$

**Step 3:** Calculate consolidated attainment level for each course outcome using following criteria:

<b>Level</b>	<b>Criteria for CCE (External Evaluation)</b>
Level 0	Less than 40 % students attaining Level 3.
Level 1	40% or more and less than 50% of the students attaining Level 3.
Level 2	50% or more and less than 60% of the students attaining Level 3.
Level 3	60% or more students attaining Level 3.

**Step 4:** Calculate course attainment level by taking the average attainment level for each course outcome.

**C) Calculation of Overall Course attainment level based on CCE & ESE (Internal and External Evaluation):**

Calculate overall course attainment level by taking weighted average. 20% weightage is assigned to level attained based on CCE and 80% weightage is assigned to level attained based on ESE.



## Procedure to Calculate- Program Attainment Level:

- Step 1:** Complete the process of CO-PO mapping for each course. Find relevance of course outcomes and program outcomes for each of the 60 combinations (6 CO's & 10 PO's) on 3-point scale (0 being no relevance and 3 being highest relevance).
- Step 2:** For each of the 10 Program Outcomes, calculate relevance of course by taking averages of relevance of 6 course outcomes with respective PO.
- Step 3:** After declaration of result for final semesters and after calculating Course attainment levels of all courses spread over all four semester, calculate weighted average attainment level for each PO where weights assigned are course attainment levels and scores are course relevance with the respective PO as calculated in step 2. Refer following illustration (for illustration purpose it is assumed that there are 2 PO's and three courses in entire program):

Course Code	Course Attainment Level (1)	Course Relevance with PO1 (2)	Weighted Score PO1 (1*2)	Course Relevance with PO2 (3)	Weighted Score PO2 (1*3)
101	2.10	2.667	5.6	2.67	5.6
102	2.10	2.5	5.3	1.67	3.5
103	1.33	2.333	3.1	1.83	2.4
<b>Total</b>	<b>5.13</b>		<b>14</b>		<b>11.5</b>

- Step 4:** Calculate direct PO attainment levels for each of the 10 PO's using Following Formula:

$$\text{PO attainment Level for PO1} = \frac{\text{Sum of Weighted scores for PO1}}{\text{Sum of Course attainment levels}}$$

$$\text{W.r.t. the above illustration PO attainment level for PO1} = \frac{14}{5.13} = 2.73$$

- Step 5:** For each of the 10 PO's calculate indirect attainment level using program exit survey by collecting data from students, teachers, parents & employers.
- Step 6:** Calculate overall attainment level for each PO by taking weighted average. 80% weightage is assigned to direct level attained level and 20% weightage is assigned to indirect attainment level.
- Step 7:** Finally calculate program attainment level by taking average of overall attainment level of all program outcomes.

## Semester wise Course attainment levels for the academic year 2019-20

### Semester I Summary:

Target Attainment Level set by IQAC	2.00
Average Attainment Level achieved	2.24
% of Subjects Successfully Achieved Target attainment level	92%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
101	Managerial Accounting	2.1	Yes
102	Organizational Behavior	2.1	Yes
103	Economic Analysis for Business Decisions	1.333	No
104	Business Research Methods	2.1	Yes
105	Basics of Marketing	2.1	Yes
106	Digital Business	2.167	Yes
107	Management Fundamentals	2	Yes
108	Indian Economy	2	Yes
109	Entrepreneurship Development	2	Yes
116	MS Excel	3	Yes
FOU-001	Elementary English	2.83	Yes
FOU-002	Elementary Mathematics and Statistics	3	Yes
FOU-004	Elementary Accounting	3	Yes
FOU-006	Elementary Business Etiquette	2.667	Yes

## Semester II Summary:

Target Attainment Level set by IQAC	2.00
Average Attainment Level achieved	2.90
% of Subjects Successfully Achieved Target attainment level	100%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
201	Marketing Management	2.9	Yes
202	Financial Management	2.9	Yes
203	Human Resources Management	2.1	Yes
204	Operations & Supply Chain Management	3	Yes
205 MKT	Marketing Research	3	Yes
205 FIN	Financial Markets and Banking Operations	3	Yes
205 HR	Competency Based Human Resource Management	3	Yes
205 OSCM	Services Operations Management - I	3	Yes
205 BA	Basic Business Analytics using R	3	Yes
206 MKT	Consumer Behavior	2.9	Yes
206 FIN	Personal Financial Planning	2.9	Yes
205 HR	Employee Relations & Labour Legislation	2.9	Yes
206 OSCM	Supply Chain Management	2.9	Yes
206 BA	Data Mining	2.9	Yes
207	Contemporary Frameworks in Management	3	Yes
208	Geopolitics & World Economic Systems	3	Yes
211	Business, Government & Society	3	Yes
214	Industry Analysis & Desk Research	3	Yes
FOU - 007	Elementary MS WORD	3	Yes
FOU – 008	Elementary MS POWERPOINT	3	Yes
FOU – 009	Elementary Data Interpretation & Logical Reasoning	3	Yes
FOU – 010	Elementary Verbal and Reading Comprehension	3	Yes

## Semester wise Course attainment levels for the academic year 2020-21

### Semester I Summary:

Target Attainment Level set by IQAC	2.00
Average Attainment Level achieved	2.90
% of Subjects Successfully Achieved Target attainment level	100%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
101	Managerial Accounting	3	Yes
102	Organizational Behaviour	2.9	Yes
103	Economic Analysis for Business Decisions	3	Yes
104	Business Research Methods	3	Yes
105	Basics of Marketing	2.83	Yes
106	Digital Business	3	Yes
107	Management Fundamentals	3	Yes
108	Indian Economy	3	Yes
109	Entrepreneurship Development	3	Yes
114	Enterprise Analysis - Desk Research	3	Yes
116	MS Excel	3	Yes
FOU-002	Elementary Mathematics and Statistics	3	Yes
FOU-004	Elementary Accounting	3	Yes

## Semester II Summary:

Target Attainment Level set by IQAC	2.00
Average Attainment Level achieved	2.90
% of Subjects Successfully Achieved Target attainment level	100%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
201	Marketing Management	2.83	Yes
202	Financial Management	3	Yes
203	Human Resources Management	3	Yes
204	Operations & Supply Chain Management	3	Yes
205 MKT	Marketing Research	3	Yes
205 FIN	Financial Markets and Banking Operations	3	Yes
205 HR	Competency Based Human Resource Management	3	Yes
205 OSCM	Services Operations Management - I	3	Yes
205 BA	Basic Business Analytics using R	3	Yes
206 MKT	Consumer Behaviour	3	Yes
206 FIN	Personal Financial Planning	3	Yes
205 HR	Employee Relations & Labour Legislation	3	Yes
206 OSCM	Supply Chain Management	3	Yes
206 BA	Data Mining	3	Yes
207	Contemporary Frameworks in Management	3	Yes
208	Geopolitics & World Economic Systems	3	Yes
211	Business, Government & Society	3	Yes
214	Industry Analysis & Desk Research	3	Yes
FOU - 007	Elementary MS WORD	3	Yes
FOU – 008	Elementary MS POWERPOINT	3	Yes
FOU – 009	Elementary Data Interpretation & Logical Reasoning	2.5	Yes
FOU – 010	Elementary Verbal and Reading Comprehension	2.83	Yes

## Semester III

### Summary:

Target Attainment Level set by IQAC	2.00
Average Attainment Level achieved	2.90
% of Subjects Successfully Achieved Target attainment level	100%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
301	Strategic Management	3	Yes
302	Decision Science	2.967	Yes
303	Summer Internship Project	3	Yes
304 MKT	Services Marketing	3	Yes
304 FIN	Advanced Financial Management	3	Yes
304 HR	Strategic Human Resource Management	3	Yes
304 OSCM	Services Operations Management - II	3	Yes
304 BA	Advanced Statistical Methods using R	3	Yes
1(Minor)	Fundamentals of Pharma and Healthcare Management	3	Yes
1(Minor)	Agriculture and Indian Economy	3	Yes
305 MKT	Sales & Distribution Management	3	Yes
305 FIN	International Finance	3	Yes
305 HR	HR Operations	3	Yes
305 OSCM	Logistics Management	3	Yes
305 BA	Machine Learning & Cognitive intelligence using Python	3	Yes
307	International Business Environment	3	Yes
309	Knowledge Management	3	Yes
310	Corporate Governance	3	Yes
313 MKT	International Marketing	3	Yes
315 FIN	Indirect Taxation	3	Yes
312 HRM	Talent Management	3	Yes
314 OSCM	Business Excellence	3	Yes
312 BA	Social Media, Web & Text Analytics	3	Yes
314 MKT	Digital Marketing II	2.5	Yes
318 FIN	Digital Banking	2.5	Yes
315 HRM	International HR	2.5	Yes
315 OSCM	Toyota Production System	2.5	Yes
313 BA	Industrial Internet of Things	2.5	Yes
316 MKT	Marketing Analytics	3	Yes
320 FIN	Project Finance and Trade Finance	3	Yes
318 HRM	Performance Management System	3	Yes
316 OSCM	Operations & Service Strategy	3	Yes
317 BA	E- commerce Analytics -1	3	Yes

Minor (1)	Strategic Planning & Healthcare Management	3	Yes
Minor (2)	Information Technology in Pharma and Healthcare	3	Yes
Minor (1)	Rural Credit and Finance	2.5	Yes
Minor (2)	Rural Marketing - I	2.5	Yes

## Semester IV

### Summary:

Target Attainment Level set by IQAC	2.00
Average Attainment Level achieved	2.90
% of Subjects Successfully Achieved Target attainment level	100%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
401	Enterprise Performance Management	3	Yes
402	Indian Ethos & Business Ethics	2.967	Yes
403 MKT	Marketing 4.0	3	Yes
403 FIN	Financial Laws	3	Yes
403 HR	Organizational Diagnosis & Development	3	Yes
403 OSCM	E Supply Chains & Logistics IV	3	Yes
403 BA	Economics of Network Industry	3	Yes
404 MKT	Marketing Strategy	3	Yes
404 FIN	Current Trends & Cases in Fin.	3	Yes
404 HR	Current Trends & Cases in Human Resource Management	3	Yes
404 OSCM	Industry 4.0	3	Yes
404 BA	Artificial Intelligence in Business Applications	3	Yes
2 (MINOR)	ICT for Agriculture Management	3	Yes
2 (MINOR)	Pharma and healthcare regulatory environment in India	3	Yes
405	Global Strategic Management	3	Yes
408	Corporate Social Responsibility & Sustainability	3	Yes
409 MKT	Customer Relationship Management	3	Yes
412 FIN	Strategic Cost Management	3	Yes
412 HR	Labour Legislation	3	Yes
409 OSCM	Enterprise Resource Planning	3	Yes
409 BA	E- Commerce Analytics -II	3	Yes
3(Minor)	Agri – Entrepreneurship	3	Yes
3(Minor)	Pharmaceutical Import and Export	3	Yes
412MKT	Retail Marketing	2.5	Yes
413 FIN	Rural and Micro Finance	2.5	Yes
415 HR	E-HRM	2.5	Yes
411 OSCM	Supply Chain Strategy	2.5	Yes
410 BA	Healthcare Analytics	2.5	Yes
4(Minor)	Rural Marketing II	3	Yes
4(Minor)	Entrepreneurship in Pharma and Healthcare	3	Yes



## Semester wise Course attainment levels for the academic year 2020-21

### Semester I Summary:

Target Attainment Level set by IQAC for Univ. Level Subjects	2.20
Target Attainment Level set by IQAC for Institute Level Subjects	2.40
Average Attainment Level achieved	2.90
% of Subjects Successfully Achieved Target attainment level	100%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
101	Managerial Accounting	3	Yes
102	Organizational Behaviour	2.97	Yes
103	Economic Analysis for Business Decisions	3	Yes
104	Business Research Methods	3	Yes
105	Basics of Marketing	2.83	Yes
106	Digital Business	3	Yes
107	Management Fundamentals	3	Yes
108	Indian Economy	3	Yes
109	Entrepreneurship Development	3	Yes
114	Enterprise Analysis - Desk Research	3	Yes
116	MS Excel	3	Yes
FOU-002	Elementary Mathematics and Statistics	3	Yes
FOU-004	Elementary Accounting	3	Yes

## Semester II Summary:

Target Attainment Level set by IQAC for Univ. Level Subjects	2.20
Target Attainment Level set by IQAC for Institute Level Subjects	2.40
Average Attainment Level achieved	2.17
% of Subjects Successfully Achieved Target attainment level	37%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
201	Marketing Management	2.033	No
202	Financial Management	2.1	No
203	Human Resources Management	2.167	No
204	Operations & Supply Chain Management	1.767	No
205 MKT	Marketing Research	2.2	Yes
205 FIN	Financial Markets and Banking Operations	2.2	Yes
205 HR	Competency Based Human Resource Management	2.2	Yes
205 OSCM	Services Operations Management - I	2.2	Yes
205 BA	Basic Business Analytics using R	2.2	Yes
206 MKT	Consumer Behaviour	2.2	Yes
206 FIN	Personal Financial Planning	2.2	Yes
205 HR	Employee Relations & Labour Legislation	2.2	Yes
206 OSCM	Supply Chain Management	2.2	Yes
206 BA	Data Mining	2.2	Yes
207	Contemporary Frameworks in Management	2	No
208	Geopolitics & World Economic Systems	2	No
211	Business, Government & Society	1	No
214	Industry Analysis & Desk Research	3	Yes
FOU - 007	Elementary MS WORD	2	No
FOU – 008	Elementary MS POWERPOINT	2.1667	No
FOU – 009	Elementary Data Interpretation & Logical Reasoning	3	Yes
FOU – 010	Elementary Verbal and Reading Comprehension	2.833	Yes

## Semester III

### Summary:

Target Attainment Level set by IQAC for Univ. Level Subjects	2.20
Target Attainment Level set by IQAC for Institute Level Subjects	2.40
Average Attainment Level achieved	2.90
% of Subjects Successfully Achieved Target attainment level	100%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
301	Strategic Management	2.967	Yes
302	Decision Science	3	Yes
303	Summer Internship Project	3	Yes
304 MKT	Services Marketing	2.867	Yes
304 FIN	Advanced Financial Management	2.867	Yes
304 HR	Strategic Human Resource Management	2.867	Yes
304 OSCM	Services Operations Management - II	2.867	Yes
304 BA	Advanced Statistical Methods using R	2.867	Yes
1(Minor)	Fundamentals of Pharma and Healthcare Management	2.867	Yes
1(Minor)	Agriculture and Indian Economy	2.867	Yes
305 MKT	Sales & Distribution Management	2.867	Yes
305 FIN	International Finance	2.867	Yes
305 HR	HR Operations	2.967	Yes
305 OSCM	Logistics Management	2.967	Yes
305 BA	Machine Learning & Cognitive intelligence using Python	2.967	Yes
307	International Business Environment	2.967	Yes
309	Knowledge Management	2.967	Yes
310	Corporate Governance	3	Yes
313 MKT	International Marketing	3	Yes
315 FIN	Indirect Taxation	3	Yes
312 HRM	Talent Management	3	Yes
314 OSCM	Business Excellence	3	Yes
312 BA	Social Media, Web & Text Analytics	3	Yes
314 MKT	Digital Marketing II	3	Yes
318 FIN	Digital Banking		Yes
315 HRM	International HR	3	Yes
315 OSCM	Toyota Production System	3	Yes
313 BA	Industrial Internet of Things	3	Yes
316 MKT	Marketing Analytics	3	Yes
320 FIN	Project Finance and Trade Finance	3	Yes
318 HRM	Performance Management System	3	Yes
316 OSCM	Operations & Service Strategy	3	Yes
317 BA	E- commerce Analytics -1	3	Yes

Minor (1)	Strategic Planning & Healthcare Management	3	Yes
Minor (2)	Information Technology in Pharma and Healthcare	3	Yes
Minor (1)	Rural Credit and Finance	3	Yes
Minor (2)	Rural Marketing - I	3	Yes

## Semester IV

### Summary:

Target Attainment Level set by IQAC for Univ. Level Subjects	2.20
Target Attainment Level set by IQAC for Institute Level Subjects	2.40
Average Attainment Level achieved	2.90
% of Subjects Successfully Achieved Target attainment level	100%

### Subject wise Course attainment level attained:

Subject Code	Subject Name	Attainment Level	Target Attainment Level Attained (Yes /No)
401	Enterprise Performance Management	1.33	No
402	Indian Ethos & Business Ethics	2	No
403 MKT	Marketing 4.0	2.900	Yes
403 FIN	Financial Laws	2.900	Yes
403 HR	Organizational Diagnosis & Development	2.900	Yes
403 OSCM	E Supply Chains & Logistics IV	2.900	Yes
403 BA	Economics of Network Industry	2.900	Yes
404 MKT	Marketing Strategy	1.233	No
404 FIN	Current Trends & Cases in Fin.	1.233	No
404 HR	Current Trends & Cases in Human Resource Management	1.233	No
404 OSCM	Industry 4.0	1.233	No
404 BA	Artificial Intelligence in Business Applications	1.233	No
2 (MINOR)	ICT for Agriculture Management	1.233	No
2 (MINOR)	Pharma and healthcare regulatory environment in India	1.233	No
405	Global Strategic Management	1.233	No
408	Corporate Social Responsibility & Sustainability	1.233	No
409 MKT	Customer Relationship Management	2.000	No
412 FIN	Strategic Cost Management	1.000	No
412 HR	Labour Legislation	3.000	Yes
409 OSCM	Enterprise Resource Planning	3.000	Yes
409 BA	E- Commerce Analytics -II	3.000	Yes
3(Minor)	Agri – Entrepreneurship	3.000	Yes
3(Minor)	Pharmaceutical Import and Export	3.000	Yes
412MKT	Retail Marketing	3.000	Yes
413 FIN	Rural and Micro Finance	3.000	Yes
415 HR	E-HRM	3.000	Yes
411 OSCM	Supply Chain Strategy	3.000	Yes
410 BA	Healthcare Analytics	2.500	Yes
4(Minor)	Rural Marketing II	2.500	Yes
4(Minor)	Entrepreneurship in Pharma and Healthcare	2.500	Yes

## Overall Summary

<b>Year</b>	<b>Semester</b>	<b>Target Attainment Level</b>	<b>Average Attainment level</b>	<b>% Of Subjects successfully achieved target attainment level</b>
2019-20	I	2.0	2.24	92 %
	II	2.0	2.90	100%
2020-21	I	2.0	2.90	100%
	II	2.0	2.90	100%
	III	2.0	2.90	100%
	IV	2.0	2.90	100%
2021-22*	I	2.2 / 2.4	2.90	100%
	II	2.2 / 2.4	2.17	37%
	III	2.2 / 2.4	2.90	100%
	IV	2.2 / 2.4	2.16	45%

## Batch wise Program attainment levels:

### Batch 2019-21:

Program Outcome	Indirect Attainment Level (1)	Direct Attainment Level (2)	Overall Attainment Level (1*20% + 2*80%)
PO1	2.42	2.76	2.70
PO2	2.73	2.79	2.78
PO3	2.55	2.77	2.72
PO4	2.39	2.76	2.69
PO5	2.58	2.75	2.71
PO6	2.52	2.75	2.71
PO7	2.52	2.77	2.72
PO8	2.42	2.77	2.70
PO9	2.56	2.81	2.76
PO10	2.73	2.82	2.80
		<b>Average</b>	<b>2.73</b>

### Batch 2020-22:

Program Outcome	Indirect Attainment Level (1)	Direct Attainment Level (2)	Overall Attainment Level (1*20% + 2*80%)
PO1	2.59	2.79	2.75
PO2	2.55	2.79	2.74
PO3	2.50	2.81	2.75
PO4	2.48	2.81	2.74
PO5	2.41	2.82	2.73
PO6	2.58	2.81	2.77
PO7	2.76	2.80	2.79
PO8	2.59	2.79	2.75
PO9	2.71	2.78	2.76
PO10	2.45	2.78	2.72
		<b>Average</b>	<b>2.75</b>