



eWMS FDP- participation & registration Notice

1 message

Sudhakar Bokephode <bokephodesj@asmedu.org>

Fri, Oct 22, 2021 at 2:08 PM

To: ips_staff@googlegroups.com

All Faculty members are hereby requested to register for eWMS FDP program. It has been decided as a policy decision to reimburse the fees of registration paid by faculty members of ASM's IPS after submitting receipts and certificate of participation. For more details please go through the mail forwarded herewith.

----- Forwarded message -----

From: **suja thomas** <sujathomas@asmedu.org>

Date: Thu, Oct 21, 2021 at 11:13 AM

Subject: World's biggest marketing summit by Prof. Philip Kotler: Don't miss out the the opportunity

To: Srinivas Tumuluri <srinivas@asmedu.org>, Dr srilatha Palekar <drsrilatha@asmedu.org>, satish pawar <satish.pawar@asmedu.org>, Sham Bachhav <sham.bachhav@asmedu.org>, hidayat pirjade <hidayat.pirjade@asmedu.org>, Dr. Bhagyashree S. Kunte <bskunte@asmedu.org>, sunanda jindal <sunanda.jindal@asmedu.org>, Jai Kumar Kulkarni <jak@asmedu.org>, Swati Jadhav <swatijadhav@asmedu.org>, arun pardhi <arunpardhi@asmedu.org>, Dr. Debjani Guha <debjani.guha@asmedu.org>, vp pawar <vppawar@asmedu.org>, Dilip Aher <dilipaher@asmedu.org>, Nilesh Anute <nileshanute@asmedu.org>, <deepika.mirchandani@asmedu.org>, Ms. Aashna Mirchandani <aashnamirchandani@asmedu.org>, Prajakta Lohagaonkar <prajaktalohagaonkar@asmedu.org>, Ankita Bhandwalkar <Ankita.Bhandwalkar@asmedu.org>, Sonali Parashar <Sonali.Parashar@asmedu.org>, Sudhir Sitanagre <sudhirsitanagre@asmedu.org>, Rambabu Mekkena <rambabum@asmedu.org>, Lata Yadav <lata.maindad@asmedu.org>, Sandip Sane <sandipsane@asmedu.org>, Dr. Priti Mastakar <pritimr@asmedu.org>, Diksha Tripathi <diksha.tripathi@asmedu.org>, Vijay Khode <vijay.khode@asmedu.org>, Uday Kulkarni <kuday@asmedu.org>, Roopa Praveen <rp@asmedu.org>, Shakti Marhatta <shaktim@asmedu.org>, Kartik Londhe <kartik.londhe@asmedu.org>, Rajeshree Mahapure <rajeshreemahapure@asmedu.org>, vikas sonawane <vikas.sonawane@asmedu.org>, Ashish Pandita <ashish.pandita@asmedu.org>, Jeetendra Sharma <jeetendra.sharma@asmedu.org>, Vaishali Jawale <vaishalijawale@asmedu.org>, Shyam Mathur <sbmathur@asmedu.org>, sunita nikam <sunitanikam@asmedu.org>, Dr .Sudhakar Bokefode <drsudhakar@asmedu.org>, Lalit Kanore <lalit.kanore@asmedu.org>, Ravi Kumar Singh <ravisingh@asmedu.org>, Vikas Barbate <vikasbarbate@asmedu.org>, Radha Mahatme <radhamahatme@asmedu.org>, vikas vidhate <vikas.vidhate@asmedu.org>, mayur sali <mayur.sali@asmedu.org>, Isha Bhat <ishabhate@asmedu.org>, Ruchita Ramani <ruchita.ramani@asmedu.org>, snehal mohite <snehal.mohite@asmedu.org>, Dr. Mohsin Shaikh <mohsin.shaikh@asmedu.org>, <shripad.bapat@asmimcostedu.org>, <swarupa.kulkarni@asmimcostedu.org>, <reeta.singh@asmimcostedu.org>, Dr. Irshad Kazi <dirshad.kazi@asmedu.org>, Irshad Kazi <irshhadkaazi@asmimcostedu.org>, DrDV Kulkarni <drdvkulkarni@asmimcostedu.org>, Varsha Parab <varshaaparab@asmimcostedu.org>, <tejasvi.bhosale@asmimcostedu.org>, <rajshree.shrivastva@asmimcostedu.org>, Ramesh Mahadik <Dr.Ramesh.Mahadik@asmedu.org>, Dr.D.D. Balsaraf <dr.balsaraf@asmedu.org>, Dr.meenakshi .jadhav <meenakshijadhav@asmedu.org>, Gopala Krishna <gopalak@asmedu.org>, Sarita Goyal <sgoyalgoyal@asmedu.org>, Kirti Bora <kirtibora@asmedu.org>, Trupti Kadam <trupti@asmedu.org>, Chintamani Dhalpawar <chintamani.dhalpawar@asmedu.org>, Mrs. Savitri Mandhare <savitri.mandhare@asmedu.org>, Rupesh Rupwate <rupeshrupwate@asmedu.org>, Priyanka Gaikwad <priyankagaikwad@asmedu.org>, Shakuntala Vibhute <s.vibhute29@asmedu.org>, Ms. Sarika Shinde <sarika.shinde@asmedu.org>, Priya Janjalkar <priyajanjalkar@asmedu.org>, <vaishali.bodade@asmedu.org>, Rajan Kolage <rajankolage@asmedu.org>, Rajashree Thete <rajashreethete@asmedu.org>, <smita.choudhari@asmedu.org>, <5madhurakulkarni@gmail.com>, Reshma Rode <reshmarode@asmedu.org>, Shreekant Mahajan <shreekantmahajan@asmedu.org>, Supriyo Banerjee <supriyob@asmedu.org>, Rajesh Jagtap <rajesh.jagtap@asmedu.org>

Cc: Sandeep Pachpande <chairman@asmedu.org>

Dear Faculty Member ,

Hope you are doing great!

In today's world, innovation is key for any corporation looking to stay afloat. And that's why we have assembled a panel of innovators and thought leaders at the biggest upcoming marketing event, **Electronic World Marketing Summit 2021** (eWMS 2021) the brainchild of **Professor Dr. Philip Kotler**, happening on the 6th & 7th of November 2021 to share their innovative ideas for the future of business and how they bring it into reality. eWMS will live stream for 48 hours on 30+ topics in order to educate, train & stimulate audiences from 100+ countries and you will have Learning on-demand access for a minimum of 1 month.

NextGenInnov8 is bringing eWMS to India by becoming an associate partner along with Alpha Omega Infosolution for Electronic World Marketing Summit 2021 (eWMS) the brainchild of Professor Dr. Philip Kotler. ASM Group of Institutes is very proud to participate in the eWMS.

Key Benefits:

- You will learn from **world-class thought leaders and entrepreneurs** at the cutting edge of business practices.
- Learn to make **effective marketing and sales strategies** in changing environments.
- You will get the **right knowledge and experience** of how consumers behave and what motivates them.
- Get an idea of how you can successfully undertake the opportunities of a **new normal** by capturing them.
- Opportunity to **network with more than 100+ global companies** and learn about new ways that branding and advertising can work **hand-in-hand!**

Join us for this **48 hours of non-stop** broadcast worldwide with **100+ participating countries** which is a great opportunity as the attendees get to engage with global and community leaders and **sharpen their leadership skills**.

Need more reasons to attend the summit? Here is what you should expect as an attendee of the Summit:

- Full Access to all sessions on November 6 and 7, 2021.
- FREE digital copy of the BIG BANG BOOK the latest book of Dr. Philip Kotler and 88 co-authors. eWMS
- Membership- get relevant marketing updates and discounts for future events!
- Certificate of Attendance signed by Dr. Philip Kotler.
- FREE minimum 1-month access to Learning on Demand (LOD).

Kindly check out the details of the event and you can register at <https://wms.nextgeninnov8.com/>

eWMS Brochure - https://www.nextgeninnov8.com/campaign/kotler_impact_ewms_2021.pdf

A message from Prof. Philip Kotler - <https://youtu.be/T1ZL8RkZLpE>

Early bird registration closes soon!

**Thanks,
Team NextGenInnov8 & ASM Group**

Preview YouTube video Elect

