



**Audyogik Shikshan Mandal's**  
(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)  
**INSTITUTE OF PROFESSIONAL STUDIES (IPS)**

(Approved by AICTE, Govt. of India & affiliated to University of Pune)  
AICTE CODE : 1-4240185    DTE CODE : MB6166    AISHE CODE : C-46639

## **PERCEPT 2018**

### **Case Study competition for B-School Students**

ASM group of institutes percept 2018 case study competition for b school students held on 15-03-2018 has broken all previous records both in qualitative and content wise performances. in a closely contested competition held across 3 group Institutes simultaneously witnessed maximum participants from students from MBA/MMS/MCA branch of business studies at ASM IBMR,IPS,IIBR and IMCOST.

There were in all 70 student teams with 3 students per team totaling to around 200 students across ASM group institutes exhibited their analytical and problem resolution skills through team work presentations. cross campus senior faculty were the juries of the competition which witnessed case studies across all specializations in MBA/MMS/ PGDM/ MCA course of studies.

It was a real marathon of a competition and quite intense for the audience of ASM faculty and students with each presentation excelling the other making it a task for the juries for 6 hours at a stretch at each locations.

ASM's Percept vi competition in the true sense establishes the 360<sup>0</sup> approach ASM group follows as a part of its unique pedagogy to provide opportunities to each of the stake holders to internalize use of case studies as an important and essential tool for experiential learning in business management studies



**Dr Asha Pachpande Secretary ASM Group inaugurating the competition.**



**Winners of the competition with their certificates**