

MINDSCSPE: The case study competition for corporate was organised by the institute on 7th & 8th October 2017.

MINDSCAPE 2017

14TH EDITION

DATED – 7th & 8th October

ASM'S MINDSCAPE CASE STUDY COMPETITION –A LANDSCAPE OF INDUSTRY –INSTITUTE-INTERACTION.

Over the years, due to amazing support shown by the industries, Mindscape competition has come to be recognised as a 'SIGNATURE' event of the ASM. MINDSCAPE CASE STUDY COMPETITION is perhaps the only one such event conducted amongst all B-schools in India including IIMs. It is also remarkable that the mindscape competition is extremely 'student Centric' and all the preparatory work for the event is carried out by the students of the group Institutes.



Dr Asha Pachpande with the guest during the inauguration

