



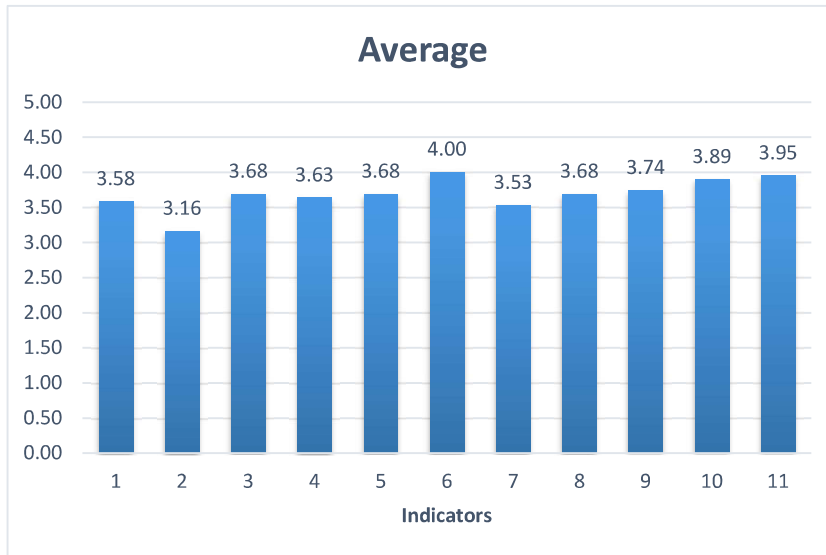
Institute of Professional Studies

S.No. 29/1+2A, Behind Sterling Honda, Opp. City One Mall, Old Mumbai Pune highway,
Pimpri,
Pune, Maharashtra 411018

Analysis on Stakeholders feedback on MBA Curriculum

A survey was taken from the stakeholders namely: A) teachers B) Employer C) Alumni D) Students and E) Parents, prior to the beginning of the academic session of 2017– 18 during the month of Dec 2016. The survey was designed to get the feedback about the course curriculum of MBA program in order to find out gap between the courses offered by the institute under university program and the expected outcome of the courses in term of meeting the current need of the industry, employability, skill enrichment and personal development.

A) Analysis of Teachers feedback about MBA Curriculum:



1.	The Curriculum of MBA Program clearly defines Program & Course Objectives
2.	The Curriculum of MBA Program comprehensive and extensively covers desired competency and skills
3.	The Curriculum of MBA Program is design to cover all dimensions of course in details.
4.	The Curriculum of MBA Program has inbuilt flexibility and offers wide basket of specialization and focusing on experimental learning
5.	The Curriculum of MBA Program incorporates choice based credit and grading system as per current practices in Education system
6.	The Curriculum of MBA Program is a blend of management concepts and their applications
7.	The Curriculum of MBA Program incorporates latest trends in Management.
8.	The Curriculum of MBA Program is designed according to changes in needs and concern of the Industry
9.	Learning Resources prescribed in the MBA curriculum are relevant, Adequate & useful
10.	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University evaluation Pattern
11.	Overall Rating on MBA Curriculum

Descriptions:

Period: Dec 2016

Respondents: 19 Teachers from ASM's IPS

Questionnaire: 11 questions were asked on 1 to 5 point scale ranging from unsatisfactory to excellent. One open ended question was asked on suggestions for Improvement in MBA Curriculum.

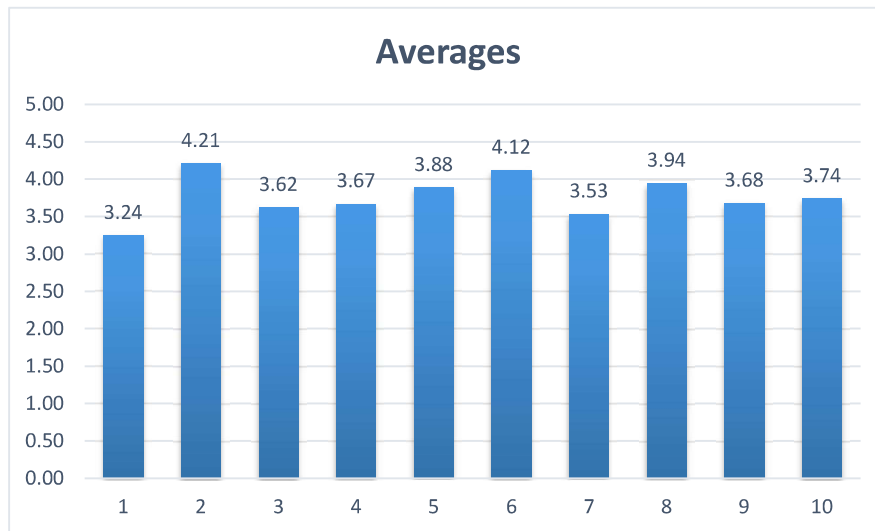
Observation:

Overall rating of the MBA Curriculum was good. According to teachers/faculty highest score was attributed to inbuilt flexibility and offering of wide basket of specialization and focusing on experimental learning. They are of the opinion that course design covers all dimensions of course in details. The respondents were not very convinced on program comprehensive and extensively covers desired competency and skills.

Some of the major suggestion from the faculties on Course curriculum was:

1. Need of inclusion of certification courses apart from university courses which will help students in their placements
2. Industry specific add on courses taught and mentored by working individual from industry so that students learn and develop realtime working knowledge and practical skills called for in industry.
3. Suggestions came for courses like Tally, MS-Excel, ERP/SAP, Business Communications and Etiquettes, Digital Marketing, Cloud Computing etc.

B) Analysis of Alumni feedback about MBA Curriculum:



1	Knowledge and skills acquired through MBA Curriculum helps in improving job performance
2	The Curriculum of MBA Program is designed to develop holistic personality of student.
3	The Curriculum of MBA Program is comprehensive and extensively covers desired competencies and skills.
4	The Curriculum of MBA Program is design to cover all dimensions of courses in details.
5	The Curriculum of MBA Program has inbuilt flexibility and offers wide basket of specialization and focusing on experimental learning.
6	The Curriculum of MBA Program incorporates choice based credit and grading system as per current practices in Education system
7	The Curriculum of MBA Program is a blend of management concepts and their applications.
8	The Curriculum of MBA Program incorporates latest trends in Management
9	The Curriculum of MBA Program is designed according to changes in needs and concern of the Industry
10	Overall Rating on MBA Curriculum

Descriptions:

Period: December 2016

Respondents: 34 Alumni of ASM's IPS

Questionnaire: 10 questions were asked on 1 to 5 point scale ranging from unsatisfactory to excellent. One open ended question was asked on suggestions for Improvement in MBA Curriculum.

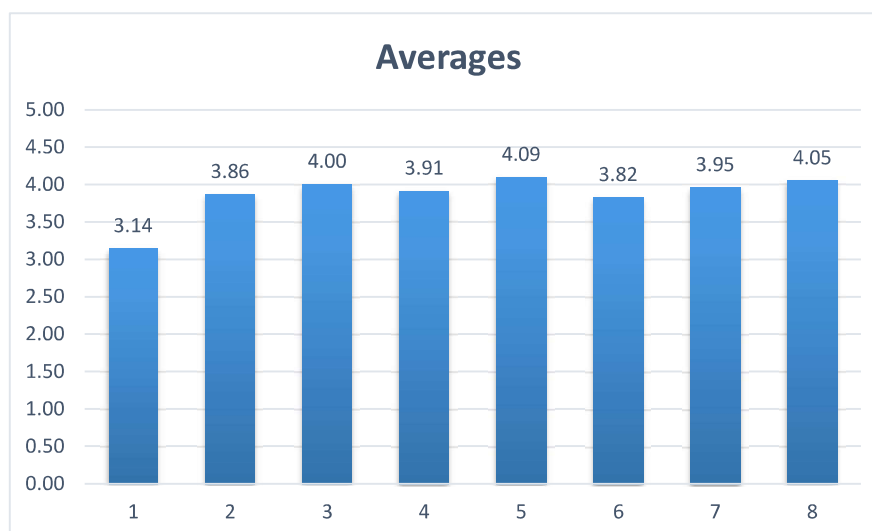
Observation:

According to the respondents curriculum design was good and meant to develop holistic personality of student, more than average rating. Alumni given good rating on the curriculum inbuilt flexibility and offering of wide basket of specialization and focusing on experimental learning. The respondents gave more than average rating to all the criteria in the questionnaire except for question 1 showing that knowledge and skills acquired through MBA Curriculum does not help in improving job performance

Some of the major suggestion from the faculties on Course curriculum was:

4. Add-on industry specific and certification courses apart from university courses should be provided which will help students in developing working and practical knowledge and skills required for good placements
5. Some courses should be taught and mentored by working individual from industry
6. Suggestions came for courses like Agribusiness, Logistics, Tally, MS-Excel, ERP/SAP, Business English, Digital Marketing, Cloud Computing etc.

C) Analysis of Employer's feedback about MBA Curriculum:



1	The Curriculum of MBA Program is designed to develop holistic personality of student.enhance employability and result in better career opportunities.
2	The Curriculum of MBA Program is designed to make management graduates employment ready.
3	The Curriculum of MBA Program is comprehensive and extensively covers desired competency and skills.
4	The Curriculum of MBA Program has inbuilt flexibility and offers wide basket of specialization and focusing on experimental learning.
5	The Curriculum of MBA Program is a blend of management concepts and their applications.
6	The Curriculum of MBA Program incorporates latest trends in Management
7	The Curriculum of MBA Program is designed according to changes in needs and concern of the Industry.
8	Overall Rating on MBA Curriculum

Descriptions:

Period: Dec 2016

Respondents: 22 Companies

Questionnaire: 8 questions were asked on 1 to 5 point scale ranging from unsatisfactory to excellent. One open ended question was asked on suggestions for Improvement in MBA Curriculum.

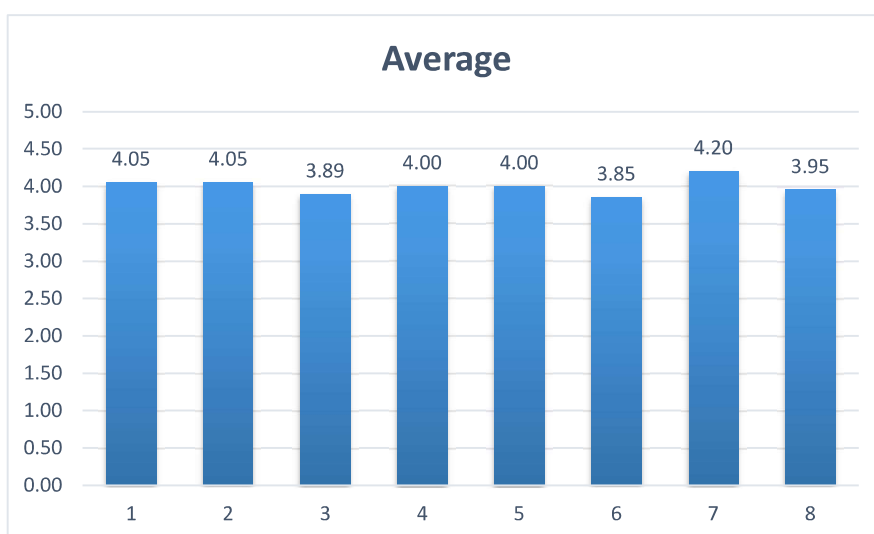
Observation:

According to the respondents the Curriculum of MBA Program is a blend of management concepts and their applications. Score on question 10 indicates that the overall rating on MBA Curriculum design was good. Majority of the employers also agree on the curriculum inbuilt flexibility and offering of wide basket of specialization and focusing on experimental learning. The respondents gave lowest rating to question 1 showing that knowledge and skills acquired through MBA Curriculum does not help in improving job performance

Some of the major suggestion from the faculties on Course curriculum was:

1. university courses should be more current and updated which will help students in developing working and practical knowledge and skills required for good placements
2. There should be frequent interactive sessions/opportunities between education institution and industry.
3. Various hands on training and sector specific (viz. pharma, agri, IT, manufacturing etc.) industry ready skill have to be built in the students so that they are readily absorbed when once they pass out of the colleges .
4. Basic working knowledge of office tools and applications.

D) Parent's Feedback about MBA Curriculum



1	The Curriculum of MBA Program is designed to enhance employability and result in better career opportunities.
2	The Curriculum of MBA Program is designed to develop holistic personality of student.
3	The Curriculum of MBA Program has inbuilt flexibility and offers wide basket of specialization and focusing on experimental learning.
4	The Curriculum of MBA Program incorporates choice based credit and grading system as per current practices in Education system.
5	The Curriculum of MBA Program is a blend of management concepts and their applications.
6	The Curriculum of MBA Program incorporates latest trends in Management
7	The Curriculum of MBA Program is designed according to changes in needs and concern of the Industry.
8	Overall Rating on MBA Curriculum

Descriptions:

Period: Dec 2016

Respondents: 20 parents

Questionnaire: 8 questions were asked on 1 to 5 point scale ranging from unsatisfactory to excellent. One open ended question was asked on suggestions for Improvement in MBA Curriculum.

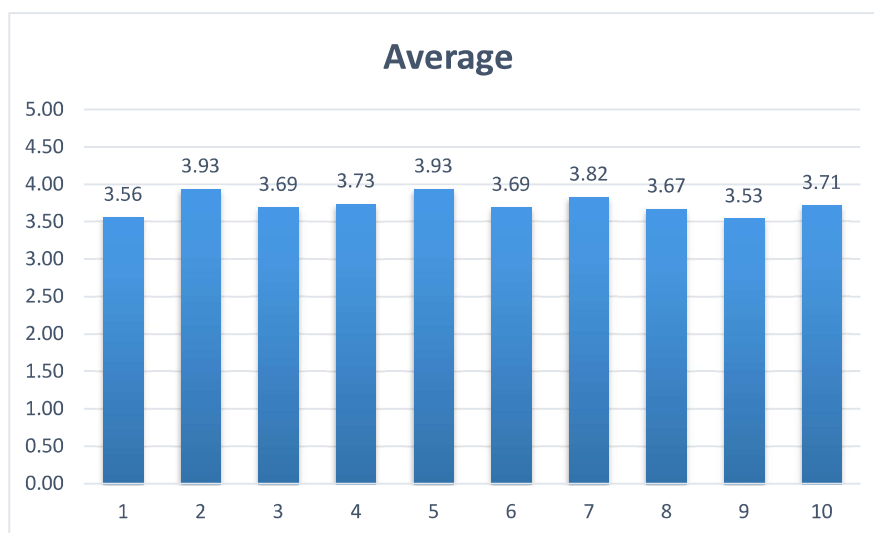
Observation:

The parents' feedback did not show significant variations on their opinions regarding the 8 different aspects asked to them towards the Curriculum of MBA Program. The Average score were clustered around closely between a small range showing that they have attached unequivocally same weightage on all the criteria related MBA Curriculum and courses design. And all the rating for each of the indicators were good if not excellent.

Suggestion from the parents on Course curriculum was: There were less suggestions coming from parents. Few of the suggestions that came were general and not specific to courses.

E) Student's Feedback (Curriculum related)

1	Knowledge and skills acquired through MBA Curriculum helps in improving job performance
2	The Curriculum of MBA Program is designed to develop holistic personality of student.
3	The Curriculum of MBA Program is comprehensive and extensively covers desired competencies and skills.
4	The Curriculum of MBA Program is design to cover all dimensions of courses in details.
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8	The Curriculum of MBA Program incorporates latest trends in Management
9	The Curriculum of MBA Program is designed according to changes in needs and concern of the Industry
10	Overall Rating on MBA Curriculum



Descriptions:

Period: Dec 2016

Respondents: 45 students (current) ASM's IPS

Questionnaire: 10 questions were asked on 1 to 5 point scale ranging from unsatisfactory to excellent. One open ended question was asked on suggestions for Improvement in MBA Curriculum.

Observation:

According to the respondents curriculum design was good and meant to develop holistic personality of student. Alumni rate good on the curriculum inbuilt flexibility and offering of wide basket of specialization and focusing on experimental learning. The respondents gave more than average rating to all the criteria in the questionnaire except for question 1 showing that knowledge and skills acquired through MBA Curriculum does not help in improving job performance

Some of the major suggestion from the faculties on Course curriculum was:

1. Add-on industry specific and certification courses apart from university courses should be provided which will help students in developing working and practical knowledge and skills required for good placements
2. Some courses should be taught and mentored by working individual from industry
3. Suggestions came for courses like Agribusiness, Logistics, Tally, MS-Excel, ERP/SAP, Business English, Digital Marketing, Cloud Computing etc.