

Report on “Donation at Kerala Relief”

From 9 August 2018, severe floods affected the south Indian state of Kerala, due to unusually high rainfall during the monsoon season. It was the worst flood in Kerala in nearly a century. Over 483 people died, and 14 were missing. According to the Kerala government, one-sixth of the total population of Kerala had been directly affected by the floods and related incidents. It was the worst flood in Kerala after the great flood of 99 that took place in 1924.

The flooding has affected hundreds of villages, destroyed an estimated 10,000 km (6,200 mi) of roads and thousands of homes have been damaged or destroyed. The Government cancelled Onam celebrations, whose allocated funds have been reallocated to relief efforts.

In an effort to help normalise the lives of the flood-affected people in Kerala, several organisations offered a helping hand with free services. From electronics to flight services, companies have mobilised volunteers and experts to reach out to people in need.

ASM Group of Institutes also joined hands to help flood-ravaged Kerala. We sent grocery, water bottles, and clothes to Kerala. Our students and staff launched a drive to collect essentials such as ready-to-eat items and eatables with a longer shelf life. Everything we collected was sent to Kerala.



helped by donating biscuits, Cereals, Pulses and Waterbottles





Goods Carrier carrying all donated materials for Kerala Relief.