



**Audyogik Shikshan Mandal's**  
(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)  
**INSTITUTE OF PROFESSIONAL STUDIES (IPS)**

(Approved by AICTE, Govt. of India & affiliated to University of Pune)  
AICTE CODE : 1-4240185    DTE CODE : MB6166    AISHE CODE : C-46639

**Business Idea Generation Competition - 2019**

**Judges –**

**Prof. Gurruraj Dangaray**

**(HOD- MBA and HOD-EDP Cell and Incubation Cell,  
Pratibha Institute of Business Management, Chinchwad)**

**Dr. Kiran S. Kale**

**(Associate Professor, Dr. D. Y. Patil Institute of Technology, Pimpri)**

**Coordinators - Dr Satish Pawar (Director, Research)  
Dr Sunanda Jindal (Assistant Professor)**

**11<sup>th</sup> October 2019**

## **Business Idea Generation Competition – 2019 Program Flow**

2:00 PM	Assembly
2:10 PM - 2: 15 PM	Welcome Address
2: 15 PM – 2:20 PM	Introduction of the Judges Felicitation by Dr. Asha Pachpande and Dr Sandeep Pachpande
2: 20 PM – 2:30 PM	Declaration of event open by Dr Sandeep Pachpande
2:30 PM – 4:30 PM	Presentations of Business Ideas by group of students participant
4:30 PM – 4:45 PM	Suggestions on improvements in competitions and Result Declaration by Judges
4:45 PM – 5:00 PM	Vote of thanks

On 11th October 2019, ASM organized the Business Idea Generation Competition – 2019 for the students of MBA program. The purpose of the program was to bring the sense of awareness of entrepreneurship and start-ups amongst the new generation.

Savitribai Phule Pune University has introduced such competitions as a part of academic study for the students appearing for MBA program with a thought that new generation shall not solely depend on institutions' placement cell for getting desired jobs, instead they should come forward with ideas and inspiration by having their own startups as an entrepreneur and also shall generate employment for others/society. This will help them in two ways either to get a desired job or to have own firm.

It is a general rule that any person generates idea he gets recognition and reward and if idea is generated, selected and implemented it definitely pays a good recognition and good reward which can be beneficial to both the individual and others especially the participants to the competition.

In totality such competitions are beneficial to develop a sense of independency among young generation which can lead as future leaders also.

The event started with the invoking the goddess Saraswati by kindling the lamp by the dignitaries.

Dr. Asha Pachpande, Director, ASM IBMR felicitated Prof. Gurruraj Dangaray and Dr. Sandeep Pachpande, Chairman felicitated Dr Kiran S. Kale. Mr. Pragyanshu and Ms. Priya Kadyan (Students of MBA I year) introduced the judges and explained about the objective of the event.



The chairman Dr Sandeep Pachpande addressed the gathering and given a strong message to the students about self-development, employment generation, need of coming forward as an entrepreneur and future employment scenario. By giving wishes to the students and success of the event he declared the event open for further deliberation.

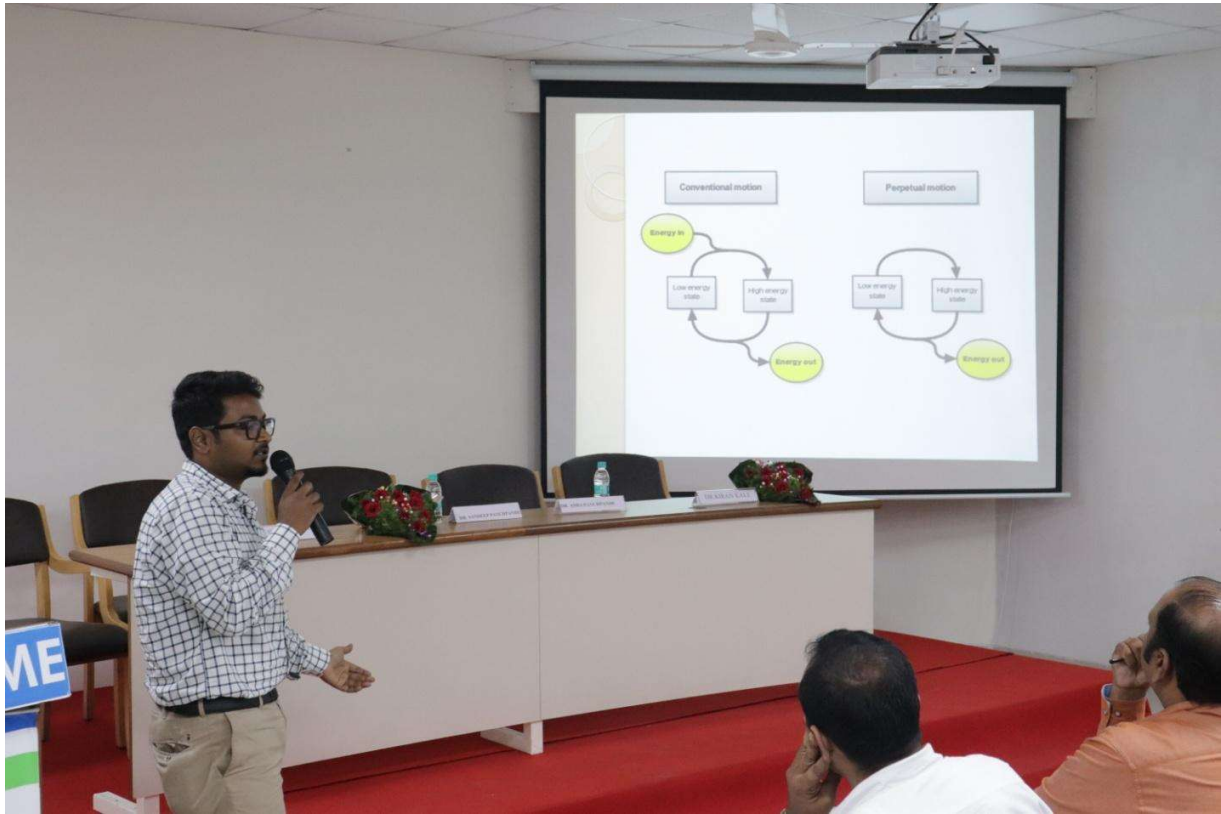
Total six teams participated in the event with seven presentations on business idea generation. Team 2 presented two business idea generations. Students presented innovative ideas like paper bottle, battery charge stations, waste water treatment, RV'S – Home away from home etc.











After the presentations on new business idea generation by the students. Jury declared the result and gave guidance how students can develop ideas further to include the practical aspects, so that a new business model can be worked out. Jury selected three best business idea generation presentations made by the students.





**Mr. Saurabh A. Pandharkar was selected as a 2<sup>nd</sup> Runner up who presented on business idea “Go Assest”**



**The 1<sup>st</sup> Runner up team was Team No. 2, who presented on “Battery charge Power Stations”**