

## FDP Workshop on Intellectual Property Rights

Date: 7<sup>th</sup> December 2018

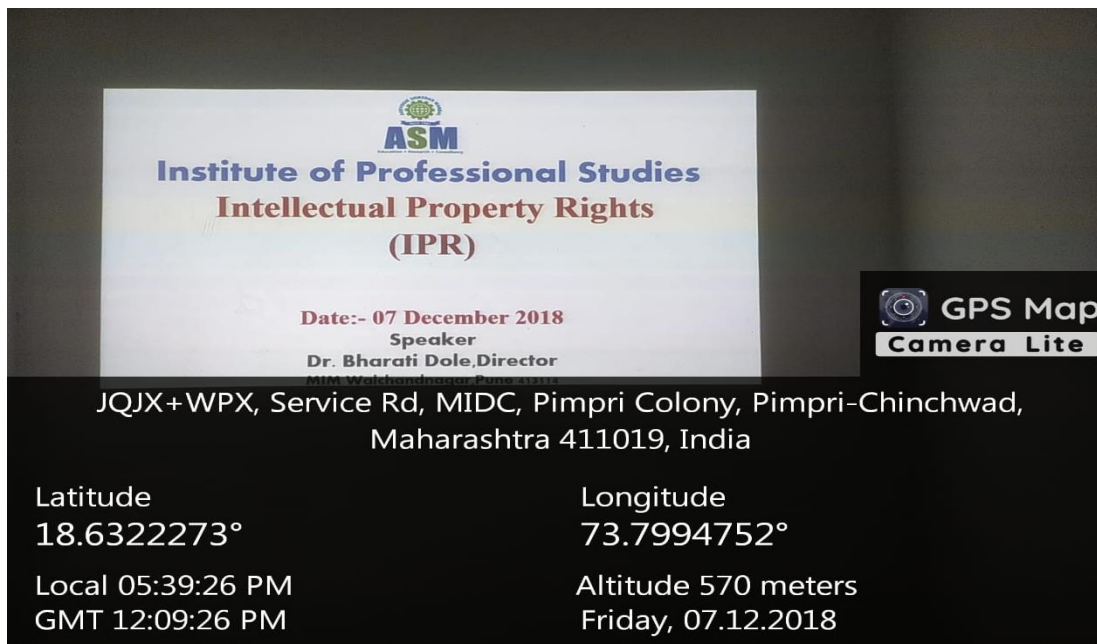
A workshop on “Faculty Development Program on Intellectual Property Rights” was organized by ASM’s Institute of Professional Studies on 07<sup>th</sup> December 2018.

The workshop was conducted by Dr. Bharati Dole. At the beginning of the session Dr. Lalit Kanore welcomed and felicitated Dr. Bharati Dole.

The workshop covered various topics such as Concepts and relevance of IPR, components of IPR, Patentability criteria with case studies, IPR and technological development, Economic Development and IPR, what is the relationship between two at Micro and Macro level? Global markets and IPR perspective, Nature of IPR, IP issues in foreign market, India’s success stories.

The workshop was attended by all the faculty members of the institute. Session was very informative for all the faculty.

At the end vote of thanks given by Prof. Isha Bhate.





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## Economic Development and IPR

- What are IPRs?
- What is the relationship between the two at Micro and Macro level?
- Global markets and IPR perspective
- Copyrights –basic

## IP issues in foreign markets

IP laws are territorial in nature-Many times interpretation of the standards prescribed by TRIPS differs from country to country depending on the national laws. Eg for Patents, the invention has to satisfy three requirements – Novelty, Non obviousness and usefulness. Novelty which refers to the prior publication of the invention is interpreted differently in different countries. Standards of novelty in the US and many other countries are different.

Patentability of the invention - Apple case, Novartis , software patents, current issues – AI inventions , naturally occurring genetic sequences, whether of human or other origin

Trademark- first to use. China first to file = ipad,iphone

IP disputes/litigation are too costly- US –China trade war- black listing of Huawei

Increasing infringements and theft of IP- reputation of brand travels even before entry

Bullying by MNCs – small business suffers

IP environment is different-implementation of IP laws, outlook of common people, business, police towards counterfeit products, respect for IP of others

Foreign markets become very complicated

## All around us?

## Significance to economy

- Obvious examples America
- IP related industries big contributors to GDP, Employment
- Various studies= encourage technology transfer ,(South Korea) and domestic innovation(Flipkart inspired by Amazon)
- IP builds culture of innovation
- FDI-increased protection leads to increase in FDI
- PM has urged young scientists to "innovate, patent, produce and prosper"
- Many steps for motivating smes to go for patenting